

සංචාරක සංවර්ධන, වනජීවී හා කිස්තියානි ආගමික කටයුතු අමාතනාංශය சுற்றுலா அபிவிருத்தி, வனஜீவராசிகள் மற்றும் கிறிஸ்தவ சமய அலுவல்கள் அமைச்சு Ministry of Tourism Development, Wildlife and Christian Religious Affairs



# Progress Report- 2018

Ministry of Tourism Development, Wildlife and Christian Religious Affairs

Contents	Page No
Over View of the Ministry, Vision and Mission	vi
Functions of the Ministry	vii
Institutions coming under the purview of the Ministry	vii
Message from the Hon Minister of Tourism Development, Wildlife	viii-ix
& Christian Religious Affairs	
Message from the Hon State Minister of Tourism Development,	X
Wildlife & Christian Religious Affairs	
Review by the Secretary, Ministry of Tourism Development,	xi
Wildlife & Christian Religious Affairs.	
Message from State Secretary, Ministry of Tourism Development,	xii
Wildlife & Christian Religious Affairs.	
Ministry Staff	xiii-xiv
Tourism Development	
Development projects Implemented by the Tourism Division	4-21
Sri Lanka Tourism Development Authority	23-38
Sri Lanka Tourism Promotion Bureau	39-47
Sri Lanka Institute of Tourism & Hotel Management	49-59
Sri Lanka Convention Bureau	61-72
Wildlife Division	
Wildlife Division	73-76
Department of Wildlife Conservation	77-86
Department of National Zoological Gardens	87-94
Department of National Botanical Gardens	95-105
Wildlife Trust	107-109
Department of Christian Religious Affairs	111-122

	Tables	Page No
1.1	Performance of the Tourism sector from year 2013 to 2018	2
1.2	Tourist Growth rate of top 10 Markets	3
1.3	Development Projects -2018	4
1.4	Development of Tourist attraction Projects	5-9
1.5	Financial Performance	11
1.6	A Summary of the Three Month Hospitality Training Program – (31.12.2018)	13
1.7	Capacity Development Program for Tourist Service Providers (3 days) – 201	14
1.8	Highlights of these Projects	15
1.9	Financial Performance of the Tourism Division as at 31.12.2018	20
2.1	Money Credited to Tourism Development Fund	25
2.2	Tourism Development Fund	26
2.3	Disbursement of Embarkation Levy and TDL from 01.01.2018 to 31.12.2018	26
2.4	Achievements	27
2.5	Over-all Progress of Projects Processed by IRU September 2010 to 31st December 2018	28
2.6	Implimentation Status of the Approved Projects	28
2.7	Final Approval Granted projects – District wise Categorization	29
2.8	Applications Reconceived vs Final Approvals Granted	30
2.9	Accommodation Sector	33
2.10	Specified Tourist Services	34
2.11	Guide Services	34
3.1	Overview of the Financial Performances	46
3.2	Approved Annual Budget, Expenditure as at end of December 2018	46
4.1	Summary of student Registered in 2018	51
4.2	Course Wise Growth in Output 2015 -2018	51
4.3	Overview of the Financial Performance	55
4.4	Extra Activities Done in 2018	59
5.1	Target Achieved	62
5.2	Event Supports	69

5.3	Financial Performance	72
6.1	Summary of Financial Progress - 2018	75
7.1	Financial Progress- 2018	79
7.2	Financial Progress of Development Projects	80
7.3	Main Development Projects of the Wildlife Conservation Fund 2018	80
7.4	Special Services and Programs of the year 2018	85
7.5	Financial progress 2018	86
7.6	Arrival of Tourist to the National Parks and Income 2018	86
8.1	Financial Progress of the Development Projects 2018	89
8.2	Financial Progress 2018	90
8.3	Visitor arrival and Income 2018	93
8.4	Animal Conservation and breeding	94
8.5	Animal Exchange programs 2018	94
9.1	Financial Progress (Summary) 2018	97
9.2	Financial Progress of the Development Projects	98
9.3	Visitor arrival and income 2018	105
10.1	Summary of income and expenditure from June to December 2018	109
11.1	Approved Annual Budget, Expenditure as at end of December 2018	113
11.2	Construction, Renovation and Provision of infrastructure for Churches	113
11.3	Provision of infrastructure facilities for pilgrims who attend the annual feasts Held at public religious places declared by Pilgrimages Ordinance and Catholic Church	114
11.4	Granting Funds for the Development and Reconstruction of Christian Churches which Require Financial Assistance	114
11.5	Providing uniforms to Sunday School Teachers	116
11.6	Special Spiritual Programs	116
11.7	Activities of Sunday School and religious educational workshops	117
11.8	Development of Infrastructure Facilities for Pilgrims	119
11.9	Development Assistance	120
11.10	Rehabilitation of Religious Places with Historical Value	121
	Graphs / Charts	
1.1	Revenue Growth in Tourism as a Foreign Exchange Earner (USD Million)	3
2.1	Global Tourism Overview	24

2.2	Tourist Arrivals 2014 to 2018	24
2.3	Foreign Exchange Earnings (US\$ Mn) 2014 to 2018	25
2.4	Top Ten Markets 2018	25
2.5	Snap-shot of Received Projects and Final Approval Granted Projects	29
4.1	Location of Colombo and Regional Colleges	50

# **Overview of the Ministry**

Ministry of Tourism Development, Wildlife & Christian Religious Affairs was established on 28<sup>th</sup> December 2018 through an Extraordinary Gazette Notification No 2103/33 with the mandate of formulating policies, programmes and projects; implementation, monitoring and evaluation in relation to the subject of Tourism Development, Wildlife and Christian Religious Affairs; ensuring sustainable development of tourism industry in accordance with the national policy on tourism; formulating standards, rules and regulations pertaining to the tourism industry; registering and regulating tourist agencies; promoting Sri Lanka as a high-value tourism destination; conservation of Sri Lanka's flora, maintenance of botanical gardens and improvement of floriculture industry; collection and exhibition of various animals, birds and reptiles; sustainable conservation of wildlife resources; inculcating religious& cultural values in people aimed at building a virtuous Christian society; and monitoring and supervision of the institutions coming under the purview of the Ministry.

#### Vision

To be recognized as the world's finest island for memorable, authentic and divers experiences.

#### Mission

To be a high- value destination offering extraordinary experiences that reflect Sri Lanka's natural and cultural heritage are socially inclusive and environmentally responsible and provide economic benefits to Communities and the country.

## **Vision (Christian Religious Affairs)**

"Religious and Spiritual enhancement of Christian Community in Sri Lanka"

## **Mission (Christian Religious Affairs)**

Promotion of values, ethics and faiths entrusted in the Christian Culture and Religion in consistent with the social recognition.

# Functions of the Ministry (According to the Gazette No. 2103/33 dated 28.12.2018)

- 1. Formulation of policies, programmes and projects; implementation, monitoring and evaluation in relation to the subject of Tourism Development, Wildlife and Christian Religious Affairs, and those subjects that come under the purview of Departments, Statutory Institutions and Public Corporations.
- 2. Developing tourism industry in accordance with the national policy on tourism and formulating standards.
- 3. Registration and regulation of tourist agencies.
- 4. Promotion of activities relating to provision of recreational facilities for holidaying.
- 5. Conservation of Sri Lanka's flora, maintenance of botanical gardens and improvement of floriculture industry.
- 6. Matters relating to collection and exhibition of various animals, birds and reptiles.
- 7. Conservation of wildlife resources.
- 8. Adoption of measures to lay emphasis on conservation of eco- systems in promoting tourism industry in wildlife protected areas.
- 9. Convention on international trade in animal species threatened with extinction and matters related thereto.
- 10. Formulation, monitoring and evaluation of policies, programmes and projects, in order to inculcate religious values in people aimed at building a virtuous society.
- 11. Implementation and monitoring of programmes in relation to Christian Religious Affairs.
- 12. Matters relating to all other subjects assigned to Institutions.
- 13. Supervision of Institutions.

# Institutions coming under the purview of the Ministry

- 1. Sri Lanka Tourism Development Authority
- 2. Sri Lanka Tourism Promotion Bureau
- 3. Sri Lanka Convention Bureau
- 4. Sri Lanka Institute of Tourism and Hotel Management
- 5. Department of National Zoological Gardens
- 6. Department of National Botanical Gardens
- 7. Department of Wildlife Conservation
- 8. Wildlife Trust
- 9. Department of Christian Religious Affairs



# Message from the Hon Minister of Tourism Development, Wildlife & Christian Religious Affairs

I'm pleased to send this message for the performance review of my Ministry in the year 2018.

In the latter part of the year, the world's most influential travel publication announced that Sri Lanka is the No.1 destination to visit in 2019. This is the first time that Sri Lanka has received an accolade of such international stature and it reflects the hard work that has been put

in by the Ministry over the last three years.

As at 31st December 2018, 2,333,796 tourists had visited Sri Lanka, the highest number of visitors Sri Lanka has ever recorded in a calendar year. It reflects a healthy 10.3% growth over the same period last year. Asia and Pacific continues to be the largest source of tourist traffic to Sri Lanka contributing 47% of arrivals closely followed by Europe which accounted for 43%. Earnings from tourism during the year crossed 4 billion dollars for the very first time.

Meanwhile the total number of SLTDA registered accommodation establishments as at 30th September 2018 was 2,215. The number of classified tourist hotels was 138 and among them, 22 were five-star hotels.

At the end of the year the total registered room inventory in the country was 38,214. Classified tourist hotels in the 1 to 5 star categories had the highest inventory of 13,408 rooms. Colombo District had the highest number of rooms at over 7,000 while the districts of Kurunegala, Kegalle, Ratnapura and Jaffna had less than 500 rooms and Mullaitivu, Killinochchi, Mannar and Vavuniya Districts had less than 100 rooms. The total number of restaurants registered with the SLTDA stood at 498. Among them, 399 or 80% of restaurants were Grade A, while 99 or 20% were Grade B restaurants.

With regard to investment projects handled by SLTDA, up to end December 2018, a total of 350 projects had been granted final approval with 103 under construction, 193 in operation, and 54 tourism investment projects yet to commence.

The total investment value of projects granted final approval is estimated at USD 2,954.8 million. The value of projects which are under construction is estimated at USD 962.7 million. The investment value of projects in operation is USD 1,754.5 million while the value of projects that have not commenced is USD 237.5 million.

In 2015 the total output from the Sri Lanka Institute of Tourism and Hotel Management was 2,632. At the end of 2017 the combined output from these hotel schools had reached 3,800. By the end of 2018 we managed to increase the number of trained personnel to 5,800.

Meanwhile the Sri Lanka Tourism Promotion Bureau actively participated in all the major global travel fairs and conducted regular road shows in all the key source markets including India, China, UK, Germany, France, Dubai, Russia, Australia, USA, Scandinavia etc.

In order to attract arrivals during the low occupancy months of September to November and April to June, a special country promotion campaign was launched titled 'Island Escapes' in collaboration with international airlines flying in to Colombo, Destination Marketing

Companies and star class hotels. There was a good response to this promotion with over 1000 bookings made in the first three weeks of its launch.

Meanwhile the Sri Lanka Convention Bureau has revamped its operational activities and is now actively engaged in promoting the country as a top notch MICE destination. There have been large groups arriving from India and China in this regard with a notable percentage selecting Sri Lanka as a wedding destination.

My Ministry has also actively engaged in developing places of Christian worship and assisting in conducting social upliftment programmes through churches and Christian religious establishments spread across the country throughout 2018.

Going forward, the top priority in 2019 should be capacity expansion of the Bandaranaike International Airport which is becoming the biggest impediment to increasing the arrival numbers. This is due to the fact that the airport is now operating at 165% of its designed capacity causing inconvenience to travellers. Urgent attention is required to construct at least a temporary terminal until such time a permanent building can be constructed. It is also important to improve capacity at regional airports and promote domestic flights in order to attract the high spenders.

Having only recently taken over the portfolio of Wildlife, the Ministry is now busy making preparations for hosting the biggest conference Sri Lanka has ever hosted. The 18th Conference of Parties to CITES Convention will take place this May in Colombo, bringing together a record 3,500 delegates from 180 countries.

Wildlife does not mean only the animals on land but also includes marine life that surrounds us in this island nation. The once rich and biodiverse ocean is now facing unprecedented threats from overfishing, pollution, loss of habitat, and climate change. And such impacts have repercussions that are felt far beyond just the marine environment. This is why in addition to focusing on our wildlife parks and reserves, we are also focusing on protecting and nurturing marine life. In this regard we have set up minimum standards that must be followed for service providers engaged in whale watching especially in the south.

Measures are also being taken to urgently address the human elephant conflict, overcrowding of national parks, and establishing better facilities for visitors to the parks. A major achievement was the implementation of the online ticket reservation system for the main national parks.

In conclusion I wish to pay tribute to the dedicated staff of my Ministry who have been a great strength to me. I would like to thank the Ministry Secretary and staff, Chairmen and Members of Boards, Members of the Advisory Committee and Task Force, Directors and staff of the Department of Christian Religious Affairs, my personal staff and all stakeholders who have worked hard to make Sri Lanka the number one travel destination in 2019.

John A.E. Amaratunga (MP)

Minister of Tourism Development, Wildlife and Christian Religious Affair



# Message from the State Minister of Tourism Development, Wildlife& Christian Religious Affairs

I am happy to send this message to the Annual Progress Report of my ministry with a brief description of what we have done in the recent past during my tenure and what we are going to do in future.

Since the commencement of my office, the hotels, the rest houses and the guest houses have been closely monitored with a view to upgrade

their standards so that both the foreign and the local tourists get immense perquisite.

Whale watching, a growing past time of many regular travelers, which is available in Sri Lanka, was an in an idle state and now the steps have been taken to streamline and it has started showing great potential developing into a lucrative industry.

A cruise project is in a way to join Thaleimannar and Rameshwaran which will create a boost of travel between Sri Lanka and India and with the ministries concerned, the Tourism Development Authority is starting for funding the existing thirteen marine harbours for their development.

The indigenous people of any country is an asset which will grab attention of the outside world to that particular country and during the past few months we were able to bring the aboriginal people, the Veddah community, of Sri Lanka to the limelight which benefited them and the country as well.

The new global tourist attractions are being identified and the measures have been taken to expand and develop beaches that have already become the best choice of the travelers to Sri Lanka. With that, the ways and means to upgrade heritage tourism and spiritual tourism have been implemented.

Within the past three months, since assuming the duties as the State Minister of Wildlife, several projects are being staged to stop the man-elephant clashes and also to enhance the facilities of wildlife tourists by erecting billboards which show them the nearby hotels.

The tourist traffic, and other facilities in and near wildlife parks will be fully digitalized and a novel international promotional campaign on wildlife parks has been planned to launch very soon.

Finally, I would like to extend my gratitude to the staff of the ministry and all the affiliated institutions for their tremendous and dedicated service offered to this journey.

Ranjith Aluvihare (MP)

State Minister of Tourism of Development, Wildlife & Christian Religious Affairs



It is my pleasure to present you our fiscal year 2018 performance report, a report of efforts and resulting outcomes of the Ministry of Tourism Development, Wildlife and Christian Religious Affairs during the past fiscal year.

Tourism industry adds real value to our country's economy. This has been another year of positive performance for the Sri Lankan Tourism Industry.

Progress Report indicates that Tourist arrivals have recorded 2,333,796 in 2018, showing 10.3% increase as compared to 2017. Gross Tourist Receipts of income has reached Rs.712,027 Mn, whilst total employment pertaining to the travel and tourism industry has recorded 388,487, inclusive of both Direct Employment of 169,003 and Estimated Indirect Employment of 219,484 in the financial year 2018. I am pleased to announce that Revenue growth has increased to 4,380.60 Mn in the year under consideration. However, we need to focus on emerging digital technologies for promoting tourism which has a profound and transformative impact on sustainability of the industry.

Conservation of the wildlife heritage for present and future generations by safeguarding the existence of the ecosystem which consists of fauna and flora community is one of the main objectives of this Ministry. Accordingly, Department of wildlife Conservation, Department of National Botanical Gardens, Department of national Zoological Gardens and Sri Lankan wildlife Trust function as the affiliated institutions of the wildlife Division of this Ministry. With a view to becoming an institution which maintains the best Zoological gardens in the world, all necessary arrangements have been made to convert existing Zoological gardens by using attractive techniques and expertise under the latest zoological concepts and providing spacious habitats for animals apart from the caging techniques. Accordingly, Pinnawala New Zoo and Ridiyagama Safari Park are now in operation under these concepts. In order to provide maximum Service to the people for their recreation and entertainment purposes as well as to attract local and foreign tourists, modern facilities are being developed in the Zoological Gardens. Various environmental programmes are also being carried out by the wildlife Trust.

Necessary measures are in Progress to host 18<sup>th</sup> conference of the parties of the Convention on International Trade on Endangered Species of Fauna and Flora (CITES) with the participation of representatives from 183 courtiers during the period from 22<sup>nd</sup> May to 03<sup>rd</sup> June 2019 in Sri Lanka.

Department of Christian Religious Affairs which comes under the purview of this ministry has the role of formulation, monitoring and evaluation of policies, programmes and projects, in order to inculcate Christian religious values aimed at building a virtuous society and religious harmony in the country.

I wish to place on record the invaluable leadership and guidance received from Hon. John Amaratunge, the Minister and Hon. Ranjith Aluvihare, the State Minister of Tourism Development, Wildlife and Christian Religious Affairs in the overall management of the Ministry and Institutions functioning under it. I also place on record the dedication and commitment of the Additional Secretaries, all the staff members of the Ministry, Chairmen of all Institutions and their respective members of staff at all levels the Director and all staff members of the Department of Christian Religious Affairs and all other officers in the public and private sectors for the cooperation and assistance extended during the period under review.

S.Hettiarachchi
Secretary,
Ministry of Tourism Development, Wildlife & Christian Religious Affairs



# Message from State Secretary, Ministry of Tourism Development, Wildlife & Christian Religious Affairs

Review, monitoring and evaluation of the progress of the on-going local projects and programmes regularly and ensuring the productivity by maintaining a close and productive relationship with functions of Sri Lanka

Tourism Development Authority, taking necessary action to transform the 'Informal Sector' who are engaged in tourism illegally throughout the island as formal entities and development and monitoring of such entities, contribution and guidance to implement the promotional programmes by developing the local tourism activities together with Sri Lanka Tourism Promotion Bureau and review and monitoring of the progress of the promotion programmes of local tourism activities are among the functions assigned to the State Ministry of Tourism Development, Wildlife and Christian Religious Affairs.

Accordingly, the State Ministry has already initiated several programs for the development of the tourism industry. And, some of the projects initiated by the State Ministry are collection of information on tourist business institutes maintained in an illegal manner throughout the country and direction of them for registration, monitoring and providing instructions required for further expansion of guest houses, circuit bungalows, rest houses as an action to upgrade the quality of those, measures on the expansion of the registration of home stay and bungalows, coordination with the Ministry of Transport and Civil Aviation for obtaining the necessary facilities required to the Sri Lanka Tourism Development Authority to prepare the exhibition boards in accordance with the international standards at the airport premises and major cities in the country for providing guidance to the tourists arriving to the country, uplift the living standards of the indigenous people as well as ordinary people who are living in indigenous areas and attraction of more local and foreign tourists to these areas through organizing tourism promotion activities in order to preserve the national heritage of Sri Lanka and to showcase the culture of indigenous people in collaboration with the Ministry of Cultural Affairs. In addition, there are number of projects scheduled to be commenced with the coordination of the Department of Health, the Department of Ayurveda and the Department of Archaeology.

Currently, tourism industry holds a prominent place as one of the major foreign exchange earning sources in Sri Lanka. Hence, all persons in public sector as well as the private sector who are engaged in the tourism industry will be responsible for carrying out their functions with a view to make Sri Lanka as a "global tourism hub" in the near future. Accordingly, the effort taken by the Ministry of Tourism and Christian Affairs, the State Ministry and all state institutions coming under it in order to achieve the standards and the targets of the tourism industry should be highly appreciated. It is the responsibility of all of us who are working in the tourism industry to provide all arrangements with a view to make Sri Lanka as one of the best tourist destinations in Asia and transform it as "the best island" in the world.

P. P. K. Abeysirigunawardena State Secretary, Ministry of Tourism Development, Wildlife & Christian Religious Affairs

# The Ministry

## Hon. John A. E. Amaratunga (MP)

Minister of Tourism Development, Wildlife and Christian Religious Affairs

## Hon. Ranjith Aluvihara (MP)

State Minister of Tourism Development, Wildlife and Christian Religious Affairs

#### Mr.S.Hettiarachchi

Secretary of Tourism Development, Wildlife and Christian Religious Affairs

## Mrs. P. P. K. Abeysirigunawardena

State Secretary of Tourism Development, Wildlife and Christian Religious Affairs

#### **Tourism Division**

Mr. R. M. W. S. Samaradiwakara Additional Secretary (Development)

Mrs. D. L. Sannasooriya
Additional Secretary
(Administration, Christian Religious Affairs)

Mr. S. L. M. Hazeem Director (Development)

Mrs. D. A. Sunanda Piyaseeli Chief Internal Auditor

Mrs. Uma Niranjanan Director (Planning)

Mr. K. M. C. K. Bandara Chief Accountant

Mr. C. H. Gamage Senior Assistant Secretary (Administration)

Mrs. K. D. D. Peiris
Assistant Director (Development)

Mr. G. D. P. Munidasa Assistant Director (Planning)

#### Wildlife Division

Mr.P.H.Ananda Additional Secretary (Administration)

Mr.H.D.Rathnayaka Additional Secretary (Technical)

Mr.M.M.S.S.B.Yalegama
Additional Secretary (Sustainable Development)

Mr.Kumarasiri Perera Chief Financial Officer

Mrs.W.A.Wijerathna Director (Planning)

Mr.G.P.Saputhanthri
Director (Sustainable Development)

Mr.D.C.Siribaddana
Director (Development)

Mrs.J.D.A.P.Jayasinghe Chief Internal Auditor

> Mrs.J.K.D.Nilanthi Chief Accountant

Mrs. Prasadika Basnayake Assistant Director (Development)

Ms. B. Kalpani Chandima
Assistant Secretary(Administration)

Ms. P. H. R. M. M. Abhayawardhana Assistant Secretary (Administration)

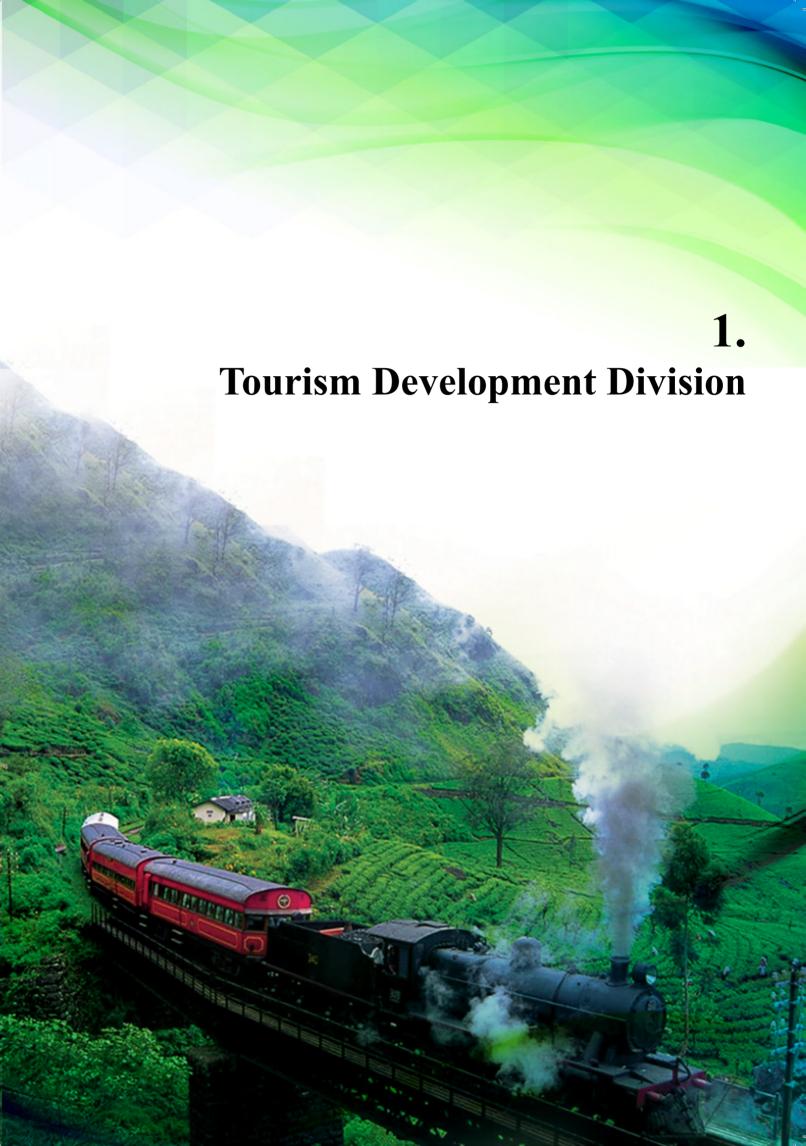
R. M. Prasanna Priyadarshana Assistant Director(Development) Mr.M.A.P.I.Gunawardana Senior Assistant Secretary

Mrs.T.G.M.U. Priyangika Assistant Director (Planning)

Mrs.W.M.V.M.Wanigasekara Assistant Director (Planning)

Mrs.L.S.S.Abhayawickrama Assistant Director (Planning)

Mrs.M.D.M.Kumuduni Assistant Secretary(Administration)



# 1. Tourism Development

# 1.1 High level Objective for 2020

- Tourism to be Sri Lanka's #3 net foreign exchange earners, with a target of US\$7 billion earned in 2020.
- Tourism and its supporting industries to employ 600,000 Sri Lankans, with women accounting for 10% of the workforce.
- To Increase daily spending per visitor to US\$ 210.

# 1.2 Performance of the Tourism Sector from year 2013 to 2018 Table 1.1

Item	2013	2014	2015	2016	2017	
						2018
Tourist Arrivals (No)	1,274,593	1527153	1,798,380	2,050,832	2,116,407	2,333,796
Pleasure	980,162	1,037,644	1,198,240	1,710,027	1,744,149	N/A
Business	94,320	29,381	23,323	37,121	70,683	N/A
Others	200,111	460,128	576,817	303,684	301,575	N/A
Tourist Guest Night ('000)	10,961	15,119	18,163	20,918	23,068	25,205
Room Occupancy Rate (%)	71.7	74.3	74.5	74.76	73.27	N/A
Gross Tourist Receipts (Rs.Mn)	221,720	317,502	405,492	512,594	598,356	712,027
<b>Total Employment (No.)</b>	270,150	299,890	319,436	335,659	359,215	388,487
<b>Direct Employment</b>	112,550	129,790	135,930	146,115	156,369	169,003
Estimated Indirect Employment	157,600	170,100	183,506	189,544	202,846	219,484
N/A - Figures are not yet fin	alized.					

Source Sri Lanka Tourism Development Authority

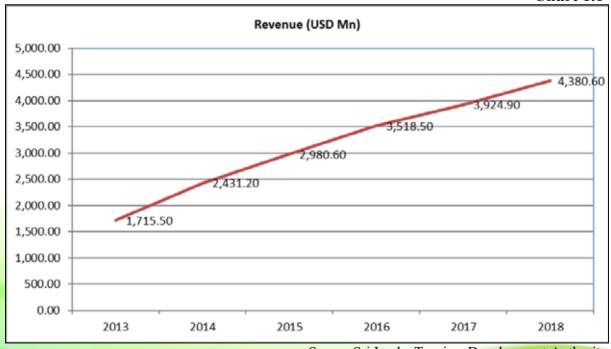
# 1.3. Tourist Growth rate of top 10 Markets

Table 1.2

Country	2017	2018	0/0
India	384,628	424,887	10%
UK 201,879		254,176	26%
<b>China</b> 268,952		265,965	-1%
Germany	130,227	156,888	20%
Australia	81,281	110,928	36%
Russia	59,191	64,497	9%
France	97,282	106,449	9%
USA	57,479	75,308	31%
Sweeden	24,275	28,267	16%
Saudi Arabia 35,481		34,703	-2%
Total Arrivals	2,116,407	2,333,796	10.3%

Source Sri Lanka Tourism Development Authority

# 1.4. Revenue Growth in Tourism as a Foreign Exchange Earner (USD Million) Chart 1.1



Source Sri Lanka Tourism Development Authority

# 1.5 Development Projects implemented by the Tourism Division of the Ministry

Sri Lanka's greatest strength as a destination lie in its extrordinary diversity of natural resource assets, ancient and modern culture, rich history, and friendly people.

Sri Lanka is in the process of moving forward establishing a tourism planning framework and approach that can effectively build sustainable tourism destinations by conserving, developing and implementing an integrated tourism destinations. Tourism planning is especially important so that resources can be directed where they can provide the greatest benefits and for the government agencies at all levels (national, regional, local and municipal).

In terms of the Budget 2018, Ministry of Tourism Development and Christian Religious Affairs has allocated a sum of Rs.845.00 million to implement seven tourism development initiatives.

The details of such projects appear below.

### **Development Projects -2018**

No	<b>Development Projects</b>	Provisions (Rs.Mn)	Revised Provisions (Rs.Mn)	Expenditure (Rs.Mn)
	<b>Budgetary Provisions</b>			
01	Development of Tourist Attractions	375.00	390.00*	256.83
02	Development of Tourism Human Capital	40.00	40.00	31.65
03	Community Tourism Development (Development of Tourist Villages)	25.00	10.00	2.19
04	Expand Tourist Police Units in tourist hot spots	30.00	30.00	0.012
	Sub Total	470.00	470.00	290.67
	Special Budget Proposals			
06	Tourist Friendly Tuk Tuk Programme	50.00	50.00	1.11*
07	Development of 6 Fort	250.00	250.00	3.77
08	Upgrading the Railway Stations and declared as Archeological Sites	75.00	75.00	35.538
	Sub Total	375.00	375.00	40.418
	Grand Total	845.00	845.00	331.088

Source: Ministry of Tourism Development Wildlife and Christian Religious Affairs

Table: 1.3

## 1.5.1 Development of Tourist Attractions

This ministry has taken number of initiatives to improve facilities of destinations for successful and sustainable tourism industries tend to be build from interconnected and complementary regional and local destinations. These destinations have, over time, defined their unique selling proposition. They have also combined attractions, amenities, access, human resources, image and prises to match their demand and supply dynamics.

In these circumstances, under the 2018 budget a sum of Rs. 390.00 Mn has been allocated to develop tourism related infrastructure in the provinces.

### **Objectives of the Project:**

- Ensure sustainable growth in the tourism industry focusing development of tourism in rural areas.
- Integrate rural tourism development strategy to enhance the living standard of rural communities.
- Create direct and indirect employment opportunities and increasing streams of income for small entrepreneurs and commercial operators.
- Increase number of visitors and facilitating visitors to spend money within the local economy.
- Promote understanding of different cultures and their heritage.

# 1.5.1.1 Development of Tourist attraction Projects

The Ministry is working with Provincial Councils, District Secretaries, and State Agencies in implementing identified tourism infrastructure development projects.

#### Details are as follows as at end of 31.12.2018:

Table 1.4

No	Name of the Project Activities	Allocation 2018 (Rs.Mn)	Expenditure (Rs.Mn)	Physical Progress	Implementing Agency
	Anuradhapura District				
1	Construction foot path to Nuwarawewa tank bund	2.80	2.80	Completed	Chief Secretary North Central Province
2	Sanitary Facility System Nearby Isurumuniya Viharaya	10.28	10.28	Completed	Chief Secretary North Central Province

3	Sanitary Facility System	7.03	7.03	Completed	Chief Secretary
	Between Kuttam Pokuna and	7.03	7.03	Completed	North Central
	Samadipilimay nearby the Car				Province
	Park - Anuradhapura				
	Sub Total	20.11	20.11		
	Polonnaruwa District	20.11	20.11		
4	Improvement of the pond and	13.43	13.43	Completed	Chief Secretary
7	it's surrounding near	13.43	13.43	Completed	North Central
	Watadageya as a tourism gobe				Province
	- Polonnaruwa				Trovince
	Sub Total	13.43	13.43		
	Puttalam District	13.43	13.43		
5	Setting up fence around the	5.67	5.65	Completed	District Secretary
3	resting place at	5.07	3.03	Completed	Puttalam
	Arachchikattuwa - Puttalam				1 attatati
6	Construction of the road from	0.77	0.599	Completed	District Secretary
o l	Angampitiya Junction to	0.,,	0.533	Compieted	Puttalam
	Aluththota junction				
7	Development of the road from	1.55	1.25	Completed	District Secretary
/	Kammala Palama to the beach	1.33	1.23	Completed	Puttalam
8	Development of the road and	5.52	4.63	Completed	District Secretary
O	the vehicle park near the rest	3.32	4.03	Completed	Puttalam
	room at Manaweriya				1 uttaram
9	Providing a transformer for	4.58	4.58	In Progress	Ceylon Electricity
	Waikkala area in Puttlam	1.50	1.50	III 1 10g1ess	Board
10	Development of Beach Park at	9.14	8.66	Completed	District Secretary
	Puttlam				Puttalam
11	Development of Iranawila	0.06	0.06	Completed	District Secretary
	Beach				Puttalam
12	Development of thureiadi road	33.52	11.40	In Progress-	District Secretary
	kalpitiya			52%	Puttalam
	Sub Total	60.81	36.83		
	Kandy District				
13	Development of perehara road in	15.43	15.43	Completed	Chief Secretary
	and around gadaladeniya Raja				Central Province
	Maha temple				
14	Constriction of Toilet blocks at	2.50	0.79	Work in	Chief Secretary
	Nelligala International Buddhist			Progress	Central Province
	Center			(40%)	
15	Increasing of Tourist Attraction in	7.25	7.25	Completed	Chief Secretary
	the vicinity of Gadaladeniya				Central Province
	Viharaya and Development of				
	related physical infrastructure				
	Stage iii - Kandy	25 10	22.47		
	Sub total	25.18	23.47		

	Kegalle District				
16	Development of tourist facilities related to Batalegala Rock	2.70	2.63	Completed	Chief Secretary Sabaragamuwa Province
17	Development of access Road to the Pethangoda Thorny Bamboo Bushes at Ruwanwella	7.96	1.75	Completed	District Secretary Kegalla
	Sub total	10.66	4.38		
	Nuwara Eliya District				
18	Development of Hatton Railway Station-Facilitate the Tourist	3.59	0.50	Completed	Chief Secretary Central Province
19	Development of Gregory's  Lake as a Tourist Attraction  Place - iv Stage - Nuwara  Eliya	38.18	38.18	Completed	Chief Secretary Central Province
20	Development of Kothmale Mahaweli Maha Seya Tourism facilities - Nuwara Eliya	43.40	10.50	Work in Progress	Chief Secretary Central Province
21	Purchasing equirement for the toursit facility center Hatton	0.17	0.17	Work in Progress	Chief Secretary Central Province
	Railway Station-				
	Sub Total	85.34	49.35		
	Sub Total Kurunegalle District		49.35		
22	Sub Total	<b>85.34</b> 10.64	<b>49.35</b> 10.64	Completed	District Secretary Kurunegala
22	Sub Total  Kurunegalle District  Develop Yapahuva Raja Maha Viharaya as a Tourist			Completed	
	Sub Total  Kurunegalle District  Develop Yapahuva Raja Maha Viharaya as a Tourist attraction place  Develop Ridee Viharaya as a	10.64	10.64	•	Kurunegala  District Secretary
23	Sub Total  Kurunegalle District  Develop Yapahuva Raja Maha Viharaya as a Tourist attraction place  Develop Ridee Viharaya as a Tourist attraction place  Infrastructure development near Arankele Meditation Centre  Fixing name boards for archeological places in Panduwasnuwara	9.11	9.11	Completed	Kurunegala  District Secretary Kurunegala  District Secretary
23	Sub Total  Kurunegalle District  Develop Yapahuva Raja Maha Viharaya as a Tourist attraction place  Develop Ridee Viharaya as a Tourist attraction place  Infrastructure development near Arankele Meditation Centre  Fixing name boards for archeological places in	9.11 5.99	9.11	Completed	Kurunegala  District Secretary Kurunegala  District Secretary Kurunegala  District Secretary
23 24 25	Sub Total  Kurunegalle District  Develop Yapahuva Raja Maha Viharaya as a Tourist attraction place  Develop Ridee Viharaya as a Tourist attraction place  Infrastructure development near Arankele Meditation Centre  Fixing name boards for archeological places in Panduwasnuwara  Development of infrustructure at Rambadagalla Monaragala	9.11 5.99	9.11 5.99	Completed  Completed  Completed	Kurunegala  District Secretary Kurunegala  District Secretary Kurunegala  District Secretary Kurunegala  District Secretary Kurunegala
23 24 25 26	Sub Total  Kurunegalle District  Develop Yapahuva Raja Maha Viharaya as a Tourist attraction place  Develop Ridee Viharaya as a Tourist attraction place  Infrastructure development near Arankele Meditation Centre  Fixing name boards for archeological places in Panduwasnuwara  Development of infrustructure at Rambadagalla Monaragala temple  Construct resting place Kattimahan St. Ana Church in Kattimahana  Construction of the resting place in the Padeniya Town	10.64  9.11  5.99  1.48  16.51  21.72	10.64 9.11 5.99 1.48 11.14 6.28	Completed  Completed  Completed  Completed	Kurunegala  District Secretary
23 24 25 26 27	Sub Total  Kurunegalle District  Develop Yapahuva Raja Maha Viharaya as a Tourist attraction place  Develop Ridee Viharaya as a Tourist attraction place  Infrastructure development near Arankele Meditation Centre  Fixing name boards for archeological places in Panduwasnuwara  Development of infrustructure at Rambadagalla Monaragala temple  Construct resting place Kattimahana St.Ana Church in Kattimahana  Construction of the resting	9.11 5.99 1.48 16.51	10.64 9.11 5.99 1.48 11.14	Completed  Completed  Completed  Completed  In Progress-70%	District Secretary Kurunegala

29	D	1 77	1 77	C1.4.1	Cl.: CC
29	Renovation of Changing room	1.77	1.77	Completed	Chief Secretary
	at Keerimalai				Northern Province
30	Construction of public vehicle	2.64	2.64	Completed	Chief Secretary
	parking shed and Construction				Northern Province
	of shaded huts at Akkarai				
	Beach				
31	Construction of pilgrims rest	1.69	1.66	Completed	District Secretary
	hall at Maviddapuram				Jaffna
	Kandaswamy Temple				
32	Improvements of facilities and	1.53	1.53	Completed	Chief Secretary
	provide furnitures and				Northern Province
	equipments to resting place -				
	Delft (Stage-ii)				
33	Construction of tourist place at	5.45	4.50	Completed	District Secretary
33	Kantharodai pond and	5.45	7.50	Completed	Jaffna
	surrounding area - Jaffna				Jamma
34	Development of eco tourism	26.32	25.75	In Progress-	District Secretary
34	center for the Jaffna Islands	20.32	25.15	90%	Jaffna
				9070	Jaiilla
	(stage II)	20.20	25.05		
	Sub total	39.39	37.85		
	Matara District				
35	Infrastructure development at	3.60	2.96	Completed	Chief Secretary
	Deniyaya Sathmahal Ella				Southern Province
	Stage-I & ii (0.459 Km				
	Access road Development)				
	Sub total	3.60	2.96		
	Galle District				
36	Establishment of a mobile	0.81	0.69	Completed	Chief Secretary
	sanitary facility unit at Akurala			Î	Southern Province
	beach				
37	Development of Eco Tourism	4.43	2.01	Completed	Chief Secretary
	facilities near Madampawila			1	Southern Province
	sanctuary at Ambalangoda &				
	construction of floating jetties				
	Godahena				
	Sub total	5.24	2.70		
	Ratnapura District				
38	Improvement of water supply	0.23	0.23	Completed	Chief Secretary
	and sanitary facilities	0.23	0.23	- Compreted	Sabaragamuwa
	Dewaguhawa, Batatota -				Province
	Ratnapura				1 TO VIII CO
39	Jungle clearing and	1.28	1.46	Completed	Chief Secretary
37	improvement of Road surface	1.40	1.40	Completed	Sabaragamuwa
	_				Province
	at Handagiriya at the				Tiovince
	Udawalawa National Park (15				
	Km) - Ratnapura				

40	Development of Tourist Facilities at Bopath Ella - Ratnapura (Preparation of the Master Plan)	1.79	1.43	Completed	Chief Secretary Sabaragamuwa Province
41	Construction of Changing room and approach road at Batatato	1.00	1.00	Completed	Chief Secretary Sabaragamuwa Province
42	Visitor facility development at Bopath Falls, Kuruwita (Car park)	6.01		In Progress	Chief Secretary Sabaragamuwa Province
	Sub total	10.31	4.12		
	Batticoloa District				
43	Beatifying and improving the Eravur Lagoon side - Batticoloa	3.05	3.05	Completed	Chief Secretary Eastern Province
44	Eravurpattu Beach development	9.45	9.45	Completed	District Secretary Batticoloa
	Sub total	12.50	12.50		
	Badulla District				
45	Development of tourist facilities and observation stage at Rawana Ella	12.01		In Progress	Chief Secretary Uva Province
	Sub total	12.01	0.00		
	Ampara District				
46	Development of Basic Infrastructure facilities at Magul Maha Viharaya Lahugala	3.79	1.44	Completed	District Secretary Ampara
	Sub total	3.79	1.44		
	Matale District				
47	Renovation of the road from Sigiriya Hotel junction to Diyakepilla	2.49	2.48	In Progress	District Secretary Matale
	Sub total	2.49	2.48		
	Grand Total	373.24	256.90		

# Highlight



Godahena Comfort Centre Ambalangoda, Galle



MaguMaha Viharaya Lahugala, Ampara



Construction of tourist Place Kantharodai ,Jaffna



Gadaladeniya perahara road, Kandy



Development of Access Road Ruwanwella, Kegalle



MaguMaha Viharaya Lahugala, Ampara



Improvement of Rest rooms Keerimalee ,Jaffna



Sanitary Facilities in Nelligala, Kandy



Vehicle park near the rest room at Manaweriya

## 1.5.2. Community Village Home Stay

#### 1.5.2.1. Introduction

Home Stay Community Village of traditional Sri Lankan life in rural setting, linked to Nature, Agro and Coastal Tourism offers exquisite traditional authentic experience in line with the roots philosophy.

In homestay tourism visitors get a chance to spend some quality time with the family experiencing local customs, values, and cultures, which gives them the opportunity to feel the pulse and taste of rural life. Homestay offers the traveler a unique local experience and possibilities of interaction with the host family. It offers the chance to experience new and untapped places which has enabled the government to popularize new tourist destination, provide alternative source of income to the rural folks.

#### 1.5.2.2. Physical Progress

Current financial year, the Ministry funded five Capacity Development programmes, two reception centers with instruments, promotional brochures, Fixing Direction Boards, Village Welcome boards, Video clips and website development.

#### 1.5.2.3. Financial Performance

Table 1.5

Approved Budget for 2018	Rs.10.00Mn
Expenditure up to 31.12. 2018	Rs.2.19 Mn

#### 1.5.2.4. Key Challenges

- Lack of community awareness on Home stay concept
- Less interpersonal coordination between provincial and local level project implementers.
- Slow processes in project marketing activities





Heelioya in Central Province.







Godahena in Southern Province.

Yapahugama in North Western Province.

## 1.5.3. Development of Tourism Human Capital

A tourism sector with highly skilled workforce that uses strategic HR management is a prerequisite to attracting the right people for the right job. This is crucial to Sri Lanka becoming a high-value destination. Strong growth in the tourism and hospitality sector creates employments and career opportunities and can harness the intrinsic hospitality of Sri Lankans.

#### 1.5.3.1. Three Month Hospitality Service Training Program

A financial provision of Rs 36.5 Mn was allocated to train 2200 unemployed youths in the hospitality sector in 2018. This hospitality services training programs have been implemented with the collaboration of Provincial Councils, Private Hotel Schools and Private Hotels. Training course consists of the theory and practical trainings in Front Office Management, Restaurant & Bar Management & Housekeeping Management. Further it will provide a wider knowledge of International Standard English speech, life skill, better communication, retailing and consumer services. The curriculum was developed by the Sri Lanka Institute of Tourism and Hotel Management (SLITHM) evaluations/ exams were also conducted by the institute.

Students were provided with value added training as well as guidance with professional career development. The ceremony for award of certificates was conducted by the Ministry. Certificate of accreditation by SLITHM will be helpful for them to easily obtain the local and foreign employment opportunities in hotel industry.

#### **Objectives:-**

- 1. Cater the required workmanship of the Hospitality Industry with well trained employees
- 2. Improve the quality of service in the Hospitality Industry
- 3. Provide job opportunities for unemployed youth.
- 4. Encourage the women participation in hospitality training and increase their income.

## **Achievement :-( up to 31.12.2018)**

- 1724 youths trained in the Restaurant and Bar Services
- 252 youths trained in the Housekeeping Management
- 231 youths trained in the Front office management.

# A Summary of the Three Month Hospitality Training Program – (31.12.2018)

Table 1.6

	Province Name of the Courses					Total	Actual
		Restaurant Services	House keeping	Front office	Total	Commitment (Rs.Mn)	Expenditure 31.12.2018 (Rs.Mn)
1	Sabaragamuwa	40	0	40	80	1.20	8.25
2	Southern	95	55	40	190	2.85	2.34
3	North Central	662	177	0	839	12.585	12.345
4	Northern	37	0	40	77	1.155	0.96
5	Eastern Province	41			41	0.615	0.615
6	Central	184	0	0	184	2.76	2.325
7	Western	445	0	111	556	8.34	7.725
8	North Western	220	20	0	240	3.60	3.48
	Administrative						2.066
	Expenses						
	Total	1724	252	231	2207	33.105	32.68

Source: Ministry of Tourism Development, Wildlife and Christian Religious Affairs







# **Certificate Awarding Ceremony for 3 Months Hospitality Training Programme 2018**





## 1.5.3.2. Capacity Building Program for Tourist Service Providers

Ministry has initiated to conduct 3 day training under the development of tourism human capital program to enhance the capacities of the service providers in the tourism sector island wide.

This Capacity Building Program for Tourist Service Providers conducted by University lecturers in collaboration with Provincial Tourism Institutions. A sum of Rs. 3.5 Mn has been allocated for this training program. It was expected to train 1,500 service providers.

This program was formulated to meet the objectives of upgrading behavior and service skills of tourist service providers.

#### **Target Group:**

Transport facilitators (Taxi drivers, Private transport providers); tourist shop keepers, managers, salesmen; small and micro accommodation operators (guest house keepers, home-stay owners, youth hostel operators etc.; and tourism vendors on the streets, sites and cities.

#### **Objectives**

- 1. Bring forth perceptional changes among the ground layer tourism stakeholders towards tourism industry
- 2. Enhance tourism spatial distribution and opportunities for youths in existing and emerging regions of the country
- 3. Improve the quality and standard of tourism services and facilities to enhance perception and satisfaction of tourists

### Capacity Development Program for Tourist Service Providers (3 days) – 2018

Table-1.7

Name of the Province	Allocation (Rs.Mn)	Expenditure (Rs.Mn)	No of Service Provider Trained
Western Province	0.79	0.511	210
Southern Province	0.3	0.172	40
Northern Province	0.27	0.219	100
North Central Province	0.53	0.147	70
Central Province	0.53	0.486	209
North Western Province	0.27	0.252	135
Grand total	2.75	1.787	764

Source: Ministry of Tourism Development, Wildlife and Christian Religious

Affairs





# 1.5.4 Upgrading the Railway Stations and declaring them as Archeological Sites

Trains in Sri Lanka are a very adventurous travelling option for tourists and the best way to explore the natural beauty of the country. Sri Lankan railways carry great potential to increase the depth of the country's tourism product. The rail infrastructure is old and service is slow, but trains often traverse far more scenic routes, and are sometimes quicker than the clogged narrow roads. The 2018 budget speech given by Hon. Finance Minister states convenient access to destinations such as Nanu Oya, Colombo fort, Galle and Ella be facilitated through modernizing their railway stations, whilst preserving its original architectural identity with a collaboration of private sector for a better rail commuter experience.

It is in this backdrop, the Ministry of Tourism Development and Christian affairs has allocated funds from Ministry of Finance Rs.75 Mn to implement the Project. Department of Archeology provides technical advice whilst Sri Lanka Railways has become the implementation agency.

### **Highlights of these Projects**

**Table- 1.8** 

No	Name of the Project Activities	Allocation (Rs.Mn)	Expenditure (Rs.Mn)	Physical Progress %
1	Upgrading/ Modernize Railway Station of Ella	32.65	32.65	98%
2	Upgrading/ Modernize Railway Station of Galle Railway Station	5.56	2.88	95%
3	Upgrading/ Modernize Railway Station of Colombo Railway Station	10.65		
	Grand Total	48.87	35.53	

Source: Ministry of Tourism Development, Wildlife and Christian Religious Affairs

### **Photographs**













### Challenges

- 01. Lack of skilled labours/ technicians at the Department of Sri Lanka Railways
- 02. Multiplicity of government agencies with sole or shared responsibilities towards this initiative slow down the progress.
- 03. Ministry is in need of a technical division to expedite the construction and other development works

# 1.5.5. Development of 6 Forts

Sri Lanka has some 30 Forts distributed in strategic points along the coast dating from up to 1,500 years ago. Conservation and renovation of selected Forts such as the Mannar, Batticaloa, Jaffna, Trincomalee, Matara, Puttalam and Hambantota Forts in line with the current best practices of tourism product development. As they offer an opportunity for a mini-cruise, hopping to each site, this can be one of the Sri Lanka's significant experiences.

Therefore, Ministry of Finance has allocated Rs.250 Mn to conserve and improve as high-end tourist attraction with the collaboration of the Department of Archeology and the private sector. As a first initiative towards conversion of Dutch Forts to Dutch Trails/ Tourist attractions of colonial era, It is important that these Dutch Forts be developed in line with the current best practices of Destination Development to attract and retain high spenders market.

In this context, the Ministry has commenced conservation and renovation activities of Kalpitiya and Mannar Forts.

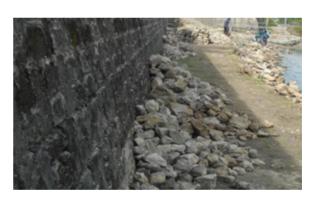
Ministry has allocated Rs. 25.63 Mn to the Department of Archeology to carry out conservation and renovation of Mannar Fort, Activities are as follows;

- Fort (Rampart ancillary building bell tower and ramp)
- Renovation and supply of Furniture to Entrance Building, Prison Building and Bungalow
- Dredging of Moat
   Cabinet Memorandum was prepared in order to obtain the approval for Dredging the
   Moat by the Sri Lanka Land Reclamation and Development Corporation.













### 1.5.5.1. Kalpitiya Fort

Kalpitiya Fort is currently occupied by the Sri Lanka Navy. The process involved in relocation of Sri Lanka Navy, and the conservation and renovation are carried out in parallel to make the site as an attraction. Accordingly, working arrangement, activity plans and time frame for the development of the Fort need to be communicated to the Ministry by the Depart of Archeology and Sri Lanka Navy.

It was expected to initiate conservation works of the Fort as well as relocation of Sri Lanka Navy, currently occupying inside the Fort by the 2<sup>nd</sup> Week of January 2019

## 1.5.5.2 Challenges

- 1. Multiplicity of government agencies with sole or shared responsibilities towards this initiative slow down the progress
- 2. Some Forts are currently being occupied government organizations, eg. Kalpitiya occupied by the Sri Lanka Navy and Batticaloa Fort occupied by the District Secretariat.
- 3. Develop and popularize lesser known tourist attractions in the Country under varieties of thematic initiatives.

## 1.5.6. Tourist Friendly "Tuk Tuk" Programme

#### 1.5.6.1. Introduction:

Ministry of Finance has allocated Rs.50 Mn to train Tourist Friendly Tuk Tuk", a scheme to introduce metered taxies with accepted tourist standards for the benefit of visiting foreign tourist to Sri Lanka. An awareness and training programme initiated by Sri Lanka Tourism Development Authority (SLTDA) in collaboration with the Ministry.

## 1.5.6.2. Target Group:

Three -wheel operators those who provide transport services to foreigners in main tourist hotspots in Sri Lanka

#### 1.5.6.3 Activities:

- Conducting training and awareness programmes
- Conducting examinations as an evaluation test
- Issuing certificates, ID cards and stickers
- Branding of tuk-tuks
- Development of database and Mobile App
- Promoting tourist friendly tuk tuks locally and internationally

### 1.5.6.4. Highlights of this projects:

According to the national budget proposal of the year 2018, the government decided to streamline all three-wheel drivers who provide transport services to tourists. Accordingly, SLTDA plans to enhance the quality of service provided by three-wheel drivers through a formal training programme. Therefore, seven programmes have been conducted in Western number of recipients 813, Southern number of recipients 78 and Sabaragamuwa number of recipients 125 Provinces.

### 1.5.7. Establishment of Tourist Police units in the areas of high tourist attraction

A program has been initiated to establish 03 new tourist police units in 2018 by giving a priority to the areas such as Ella, Mirissa and Kalpitiya which are among the 17 areas identified throughout the island by the program of establishing tourist police in areas of high tourist attraction with the collaboration of Sri Lanka Tourism Development Authority. This program is implemented under the annual budget proposals of 2018.

As an alternative to the difficulties encountered in acquisition and settlement of land required for establishment of new tourist police units, Sri Lanka Tourism Development Authority (SLTDA) has initiated to establish a new tourist police unit in Mirissa, as a pilot project of building such police stations by using containers with a minimum space and this program is nearing completion.

The building plans and expenditure estimates have been completed for the establishment of a permanent Tourist Police Unit in a state land identified in Ella area and Sri Lanka Tourism Development Authority (SLTDA) has assigned the task of starting the construction work soon after the completion of settlement functions of the said land.

Sri Lanka Tourism Development Authority has framed necessary building plans for the establishment of a permanent tourist police unit in a state land identified in Kalpitiya area as well. Land settlement functions have been completed and procurement works have also been commenced for the construction of buildings.

# 1.5.8. Construction of Transit Housing Project at Madhu Shrine, Mannar

This Ministry has initiated the Construction of Transit Housing Project at Madhu Shrine, Mannar for the visiting tourists and pilgrims with the sponsorship of the Indian Government.

A Memorandum of Understanding (MoU) has already been signed between the Indian High Commission and this Ministry in this regard. Further, The Department of Buildings has agreed to provide Consultancy services and an MoU has been signed with them.

Approval was obtained from Cabinet of Ministers for the implementation. However, since the Madhu Church area has declared as sacred area by the H.E.President, action has been initiated by the National Physical Planning Department (NPPD) to prepare a Master plan for the development of the sacred area. Accordingly, The NPPD has allocated 6.5 -7 acres of

land for this project. The Ministry has requested block out survey plan from Divisional Secretary, Madhu and project designs, bidding documents and BOQ were prepared by the Departments of Buildings.

The Indian High Commission has scheduled to publish the paper advertisements to call for bids in order to select suitable contractor by 1<sup>st</sup> week of January 2019.

# 1.5.9 Financial Performance of the Tourism Division as at 31.12.2018 Table 1.9

Description	Provision (Rs.)	Utilization (Rs.) 31.12.2018	
Recurrent			
Operational Activities	138,040,200.00	119,036,945.00	
Development Activities	300,000,000.00	-	
Total of Recurrent	438,040,200.00	119,036,945.00	
Capital			
Operational Activities	10,619,800.00	8,982,163.00	
* * Development Activities	845,000,000.00	330,009,182.00	
Total of Capital	855,619,800.00	338,991,345.00	
Grand Total	1,293,660,000.00	458,028,290.00	

Source: Accounts Division, Ministry of Tourism Development, Wildlife and Christian Religious Affairs

# 1.5.10 Marketing Development Facilities (MDF)

Marketing Development Facilities (MDF) is a private sector development initiative supported by the Australian Government and working under the auspices of the Ministry of Tourism Development, Wildlife and Christian Religious Affairs. MDF was officially launched in March 2017. Progress as follows:





### TOURISM AND RELATED SECTORS



28,660

Beneficiaries



13%

Female Participation



USD 7.7m

Total Additional Income



460

Jobs (FTE)



19

Interventions

\*These results are cumulative from January 2016 to December 2018 (2016-2018)



#### CONSTRAINTS ADDRESSED

#### Diversifying Tourism

- · Diversify tourism products and destinations
- · Promote emerging destinations
- · Support evidence-based decision making
- Address cross-cutting tourism support functions (labour, connectivity, information)

#### 0

#### Improving Authentic Sri Lankan Goods

- · Access to information production know-how
- · Access to inputs
- · Access to premium markets
- · Post-harvest loss

#### INTERVENTIONS

#### Diversifying Tourism

- · Tourism product development
- · Management and promotion of emerging destinations
- · Effective recruitment practices

#### Improving Authentic Sri Lankan Goods

- Promote better access to information through private extension services
- · Increase access to inputs
- Hatcheries
- → Nurseries
- Promoting access to premium markets
  - → Branding
  - Value addition
- Facilitate introducing of practices and technology to reduce post-harvest loss



#### PARTNERSHIPS



- Divron Bioventures
- Coolman
- Prawn Ceylon Pvt Ltd
- · Export Development Board
- Pepper
- Serendib Leisure
- · Sanasa Internationa
- · LDR Technologies

- · Aruna Plant Nursery
- Pasanka
- Soul Coffee
- Selyn
- Good Market
- •
- Rice and Carry
- Rainforest Ecolodge
- · Edge Adventures
- · Safari Panama
- Cinnamon
- SLTDA Night Market Hammock Studio

\*Pins show areas in which MDF partners are active or have operations



2369 Tourists have participated in MDF-supported activities and experiences in 2017 and 2018.



KEY RESULTS

Expanding markets for blue swimmer crab farmers in the North since 2017.



USD 2.5m exported through MDF-supported partners in 2018.



370 full-time jobs created for women in the Northern Province (2016-2018).







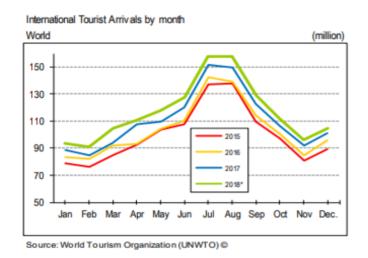
#### Sri Lanka Tourism Development Authority

#### 2.1 Introduction

The Sri Lanka Tourism Development Authority (SLTDA) was formed as the apex body for Sri Lanka Tourism under Section 2 of the Tourism Act (No. 38 of 2005). The organization (Formally known as "Ceylon Tourist Board / Sri Lanka Tourist Board / Sri Lanka Tourism Board ") is committed towards transforming Sri Lanka to be Asia's foremost tourism destination. The SLTDA will strive to develop diverse, unique and quality tourism services and products that would make Sri Lanka as a unique destination, globally.

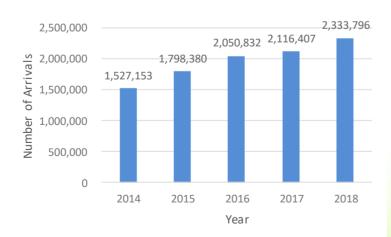
The SLTDA creatively uses its products, while ensuring optimization of resources to efficiently and effectively serve the industry. Some of its activities include identifying and developing tourist specific, unique products and services, formulating and implementing Tourism Development Guidelines, and facilitating and implementing the legal and administrative process for new product and service development.

#### 2.2. Global Tourism Overview Chart-2.1



International tourist arrivals worldwide increased 6% 2018 to 1.4 billion. 2018 consolidates the very results of 2017 (+7%) and is the strongest year since second 2010. Overall results were driven a favourable economic environment and strong outbound demand from major source markets.

#### 2.3. Tourist Arrivals 2014 to 2018 Chart- 2.2



Tourist arrivals to Sri Lanka during the year 2018 amounted to 2,333,796. This was a growth of 10.3 percent when compared with the 2,116,407 arrivals registered for the year 2017.

#### 2.4. Foreign Exchange Earnings (US\$ Mn) 2017 to 2018 Chart -2. 3



The total tourist receipts were estimated at US\$ 4380.60 million, as against US\$ 3924.90 for the previous year, showing an increase of 11.6 per cent.

An analysis of the ten major source markets reflects that India continues to be the leading tourist producer to

the country. China was the second

major tourist producer with a share of

Kingdom was the third major source

of tourists to the country while

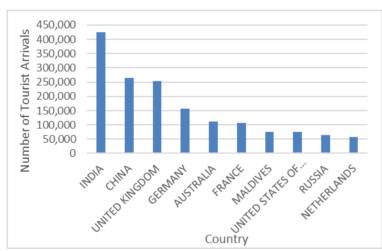
2018.

United

percent in

Source: Sri Lanka Tourism Development Authority

#### **2.5. Top Ten Markets 2018** Chart- **2.4**



Source: Sri Lanka Tourism Development Authority

Germany and Australia became fourth and fifth major markets during 2018. YoY analysis of top source markets reveals that Australia, USA and United Kingdom recorded the highest percentage changes for the year 2018/17. The top ten markets accounted for almost 68.2% of the total tourist traffic to the country in

2018

#### 2.6. Financial Performance

2.6.1. Money Credited to Tourism Development Fund

Table- 2.1

Category	2016 (Rs. Mn)	2017 (Rs. Mn)	2018 (Rs. Mn)
Embarkation Levy	2,355.44	2,378.83	2,824.97
Tourism Development Levy	1,276.81	1,541.47	1,482.08
Other Income	11.90	12.34	11.08
Total	3,644.15	3,932.64	4,318.13

#### 2.6.2. Tourism Development Fund

A. Income Table- 2.2

Category	Budget- 2019 Rs/Mn	Budget - 2018 Rs/Mn	Actual 2018 Rs/Mn
Embarkation Levy	2,847.83	2,766.31	2,824.97
Tourism Development Levy	1,785.36	1,496.29	1,482.08
<b>Total Income</b>	4,633.19	4,262.60	4,307.05

Source: Sri Lanka Tourism Development Authority

#### B. Disbursement of Embarkation Levy and TDL from 01.01.2018 to 31.12.2018

Table- 2.3

Category	Total	SLTDA	SLTPB	SLITHM	SLCB
Disbursement	100	14	70	12	4
TDL (Rs. /Mn)	1,516.30	212.28	1,061.41	181.96	60.65
Embarkation Levy (Rs. /Mn)	2,714.69	380.06	1,900.28	325.76	108.59
Total (Rs./Mn)	4,230.99	592.34	2,961.69	507.72	169.24

Source: Sri Lanka Tourism Development Authority

#### 2.7. Achievements

Comprehensive publications on qualitative and quantitative data relating to tourism are published regularly by the Research and International Relations Division. These include Monthly Tourist Arrivals Report, Quarterly Industry Report, Tourism Sector Reports, Annual Statistical Report and the Report of the Survey on Departing Foreign Tourists from Sri Lanka which indicates the performance of Sri Lanka tourism in terms of tourist arrivals, foreign exchange earnings, creation of employment opportunities, hotel occupancy rates, travel patterns and behaviour, places of attraction, facilities and services used, expenditure of tourists, Tourists Accommodation, Tourists Accommodation Investments, Flight frequency and Seating capacity details.

Investor Relations Unit (IRU) of the SLTDA which was established in 2010 as Unit for National Investments in Tourism provides a centralized facilitation service to foreign and domestic investors in tourism. The facilitation services of IRU varies from providing information to develop tourism projects in Sri Lanka, provide guidance in complying with required quality standards of the products and to obtain numerous approvals from a variety of regulatory ministries, departments, agencies, and relevant stakeholders (central, provincial and local governments, utility providers etc). The ultimate objective of setting up IRU is to reduce the burden on investors to:

i) facilitate the approval process of tourism projects,

ii) shorten the lead-times for the implementation of tourism investments in the country.

The re-engineering process of IRU was started in 2016 targeting enhancing the IRU's performance by introducing a more simplified 'investment approval process'. Supporting Accelerating Investment in Sri Lanka (SAIL) project of USAID came forward in assisting the re-engineering of the investment approval process of IRU. The above initiative successfully continued in 2018 and the mapping of existing approval process of Urban Development Authority was completed and after series of discussions both parties agreed to simplify the process by reducing documentations required for approvals and with fixed time-lines for each approval process. Subsequently, a Memorandum of Understanding (MoU) was signed between SLTDA and UDA.

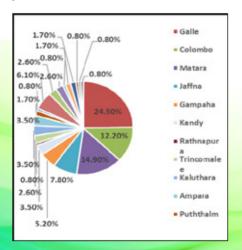
IRU continued in facilitating private sector tourism investment projects in 2018 by processing a total number of 141 Applications for new tourism projects with a total value of US \$ Mn. 919.04.

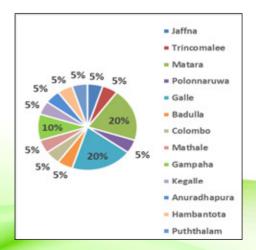
Out of the 141 projects received within 2018, twenty (20) projects were given final approvals. The statistical progress achieved by IRU is given in table below and illustrated in the graph.

Table- 2.4

	Description	No. of Projects	Rooms	Investment US \$ (Mn)	Estd. Invest. In Rs.(Mn)
a	No. of Applications Received	141	4051	919.04	168,184.32
b	Inspections carried out	86	3104	815.172	149,176.48
c	Projects in the pipeline - general process	114	3171	840.14	153,745.62
d	Projects in the pipeline – Environmental clearance process	07	588	77.73	14,244.59
e	No. of Preliminary Clearance granted Projects	107	3896	913.334	162,140.12
f	*Final Approval granted	20	292	17.17	3,142.11

Geographical breakdown of received projects Geographical breakdown of final approval granted projects





# 2.7.1 Over-all Progress of Projects Processed by IRU September 2010 to 31st December 2018

Table- 2.5

		Total Pro. since 2010 up to December 2018	Rooms	Investment US \$ (Mn)	Estd. Invest. In Rs (Mn)
a	Total number of projects received	780	39580	7037.06	1,287,781.98
b	Inspections carried out Projects	593	33140	6074.35	1,111,606.05
c	Final Approval granted Projects	350	18760	2999.62	548,930.46
d	Projects Rejected & on hold	103	6815	962.717	176,177.21
e	Projects in the pipe line – general process	247	9383	1847.68	338,125.44
f	Projects in the pipe line – environmental clearance process (EIA/IEE)	72	5332	1281.71	234,552.93
g	To be inspected	08	275	32.72	5,987.76
h	Inspection not required	179	6339	906.68	165,922.44

Source: Sri Lanka Tourism Development Authority

#### 2.7.2 Implimentation Status of the Approved Projects

Table- 2.6

Construction Status	No. of Projects	No. of rooms	Inv US \$ million	Percentage
Construction in progress	103	6815	962.717	29
Not yet started	54	2042	237.523	15
In Operation	193	9903	1754.51	55
Total	350	18760	2954.75	100%



#### 2.7.3. Final Approval Granted projects – District wise Categorization

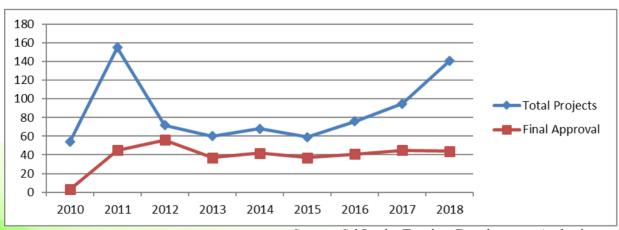
Table- 2.7

Districts	No. of Projects	Rooms	Percentage
Ampara	7	95	0.51
Anuradhapura	4	111	0.59
Batticaloa	16	439	2.34
Badulla	10	300	1.60
Colombo	44	5357	28.56
Galle	61	3177	16.93
Gampaha	23	1245	6.64
Hambantota	31	1610	8.58
Jaffna	10	315	1.68
Kalutara	26	1650	8.80
Kandy	16	559	2.98
Kegalle	2	60	0.32
Kurunegala	1	16	0.09
Matale	19	677	3.61
Matara	25	897	4.78
Nuwara Eliya	9	714	3.81
Puttalam	15	685	3.65
Trincomalee	21	590	3.14
Monaragala	2	42	0.22
Mannar	1	52	0.28
Polonnaruwa	2	54	0.29
Rathnapura	3	66	0.35
Vavunia	2	49	0.26
	350	18760	100.00

Source: Sri Lanka Tourism Development Authority

# 2.7.4. Snap-shot of Received Projects and Final Approval Granted Projects September 2010- December 2018

Chart- 2.5



Year	Total Received Projects	Final Approval
2010	54	3
2011	155*	45*
2012	72	56
2013	60	37
2014	68	42
2015	59	37
2016	76	41
2017	95	45
2018	141	44

Source: Sri Lanka Tourism Development Authority

#### 2.8. Resort Management

SLTDA operates and manages 04 trading resorts, 02 non-trading resorts and has leased out the management of 37 rest houses (Public administration) to private sector individuals.

The National Holiday Resorts at Nuwaraeliya, Bandarawela, Kataragama and Anuradhapura are the 04 trading resorts. Accommodation facilities, primarily for domestic tourists are provided at minimal rates. Significant efforts were taken to improve the general maintenance and repair of the facilities at these Resorts and as a result a gradual increase in occupancy and profits was observed during 2018. Enhancement of facilities such as relaying of sewage lines, refurbishment of rooms and purchasing of washers, dryers, linen, cutlery and curtains were carried out. Construction of new accommodation unit at Anuradhapura is in progress.

The refurbishment of Sulanka building and shopping area are also in progress. 14 blocks of lands were leased out to private sector to construct Hotel at NHR Passikudah. Out of 14 blocks 12 hotels completed and in operation. The basic infrastructure facilities such as electricity, water and Sewage Treatment Plant were provided by SLTDA for the smooth operation of NHR Passikudah. With the operations of the Hotels the direct and indirect benefits were flowed to community of east coast.

#### 2.9. Resort Development

Kalpitiya	Kalpitiya was originally conceptualized in 2014 as an Integrated Tourism Resort			
Resort	that targeted a new product in Sri Lanka, an 'ocean-based Island Resort'.			
	However, Kalpitiya product development is in stasis. A common observation of			
	potential investors is the lack of common infrastructure and uneasy access.			
	Currently, a total of 2 proposals are pending and in 2018, a favorable response has			
	been received from the community, which is yet to be endorsed in writing.			

<sup>\*</sup>all the investment projects handled by the Development Division prior to establishment of IRU were added to the total project inventory in 2011.

Kuchchaveli Resort	kuchchaweli is in stasis. A common complaint of potential investors is the high price of the upfront lease payment. As a counter point however, it must be	
	stressed that the sole resort operator at this location, Jungle Beach Resort operat by Uga Escapes Management (Pvt) Ltd as a high-end facility is fully booked months in advance. A South Korean team of consultants visited Kuchchaveli at lagoon area to identify the potentials of developing fishing village as well as to other infrastructure development for which Korean Government has convey their initial interest in funding.	
Yala Wildlife Resort	There has been significant development progress on Yala Wildlife Resort (YWR). The common access road to the northern part of the resort was completed, along with a new high-tension electricity supply to the northern part of the resort.	
	A Resort Master Plan was completed and the final report is presented to SLTDA and to the stakeholders of the Yala Wild Resort to obtain their comments. The final Master Plan report is to be submitted incorporating the above comments. All common facility development, infrastructure and value additions will be done in future complying with the recommendations of the above Master Plan.	
Dedduwa Lake Resort	This project is in the early stages and land acquisition is progressing; 1732.03acres have been acquired out of a planned 1800 acres. Accordingly, investment opportunities will be opened up for the private sector to invest in this attractive land mass in near future.	

The following lands have being identified for tourism developments and Board has given approval to proceed with acquisition/vesting process.

Identified Land	Land Extent in Acres (Approx)
Akkurala	493.00
Bogawanthalawa	316.00
Valachenai	265.00
Deniyaya	350.00
Kohilawagura	27.60
Mulleriyawa, Walivita (Malabe Highway exit)	36.00

Source: Sri Lanka Tourism Development Authority

Implementing a Budget Proposal by Ministry of Finance, SLTDA processed 716 applications for the "Green Loan Scheme" to develop Homestay facility and recommended 264 Homestays for the above loan scheme. The loan is to be released by the banks based on the recommendation letter issued by the SLTDA. In addition, SLTDA initiated the program of erection of sign boards with UNWTO approved signage in tourism hubs throughout the

country. Further a training programme was conducted to all nine provinces to enhance the capacity to upload provincial information on lessor known tourist attractions. The objective of the above initiatives is to introduce new tourism attractions with wider diversity to the tourists visiting the country.

#### 2.10. International and Domestic Tourists

Tourism is a uncovered subject between the national government and the provincial councils. SLTDA, as the apex national tourism development and regulatory authority, actively funds the building of provincial tourism infrastructure, and elevating local tourism service delivery levels through the domestic Tourism and Community Relations division that was formed in July 2015. Such efforts are typically executed in collaboration with the district Secretary and local authorities with significant funding coming from SLTDA. The main infrastructure development projects handled by Domestic Tourism and Community Relations Division are as follows.

Location	Project
Kajugama	Distribution of Trade Carts to Cashew nut
	vendors
Thalai Mannar	Development of modern beach
Ampitigala	Development of eco-tourism village
Sandathenna	Agro tourism park
Anuradhapura	Development of sanitary facilities
Dunhinda	Infrastructure development
Ella	Ravana ella development
Arugam Bay	Kottukal road development
Thissamaharamaya, Aluthnuwara,	Comfort centers
Gatabaruwa, Madurankuliya	

Source: Sri Lanka Tourism Development Authority

In addition to the above, multiple activities were successfully conducted by the domestic Tourism unit. These include handing over of trade carts to Kajugama cashew sellers, Safari drivers training programme, beach cleaning programme and funding of perehara festivals. In addition, under the Tuk Tuk programme 2000 number of three-wheeler drivers have been trained in the areas of Colombo, Bentota, Deniyaya, Ella, Negombo, Thissamaharama. The project aims to take a phased approach and target to train 10,000 three- wheeler drivers around the country. Steps were taken to develop 25 life-saving units in the coastal areas with the assistance of Coast Guard Department. As the First step of the above, actions were taken to upgrade the life- saving units in Bentota, Hikkaduwa and Mirissa. Further It has been planned to develop 25 tourist police divisions in identified tourist destinations.



Tuk Tuk Programme



Life -saving units

Another primary function of SLTDA is to register, regulate and ensure standards at establishments providing accommodation and other tourist services. The number of tourist establishments registered with SLTDA are as follows.

#### 2.10.1.Accommodation Sector

Table- 2.9

	01.01.2018 - 31.12.2018		Up to 31.12.2018	
Category	Units	Rooms	Units	Rooms
Classified Tourist Hotel	8	1,213	134	12,943
Five Star	2	733	23	5,150
Four Star	4	410	20	2,169
Three Star	-	-	23	2,364
Two Star	2	70	33	1,612
One Star	-	-	35	1,648
Unclassified Tourist Hotel	17	899	223	9,737
Boutique Hotel	5	120	30	618
Boutique Villa	3	27	36	239
Guesthouse	46	590	782	8,629
Home Stay Unit	81	255	445	1,352
Bungalow	52	190	390	1,613
Heritage Bungalow	-	-	4	19
Heritage Home	1	1	3	9
Rented Apartment	8	46	68	219
Rented Home	-	-	6	19
Total	221	3,341	2,121	35,397

Category	01.01.2018 - 31.12.2018	Up to 31.12.2018
National Tourist Guide Lecturers	24	1,425
Chauffeur Tourist Guide Lecturers	41	1,185
Area Tourist Guide Lecturers	01	537
Site Tourist Guide Lecturers	-	92
Total	66	3,239

Source: Sri Lanka Tourism Development Authority

#### **Guide Services**

**Table- 2.11** 

Category	01.01.2018 to 31.12.2018	Up to 31.12.2018
Restaurant	26	439
Travel Agency	69	901
Spa & Wellness Center	22	80
Tourist Shop	5	78
Water Sports Center	2	27
Spice Garden	3	37
Total	127	1,562

#### Issuance of Liquor Recommendations for year 2018.

Total	-1,017
Restaurants	- <u>285</u>
Guesthouses	- 461
Boutique Villas	- 21
Boutique Hotels	- 17
Unclassified Hotels	- 132
Classified Hotels	- 101

As per the special extraordinary gazette notification No. 1693/20 dated 20th April 2016 on Classification of Tourist Hotels, steps were taken to classify all registered tourist hotels. A Hotel's classification committee was appointed for two years and officially plaques were presented to twenty-seven tourist hotels at a ceremony by the Hon. Minister of Tourism. Below is the progress of the classifications.

Status	Nos.
Number of Inspection	118
5 Star	10
4 Star	05
3 Star	10
2 Star	11
1 Star	09
Shortcomings to be	66
Rectified	
Downgraded	07

In addition, random checks on unlicensed guides were carried out in kandy, Sigiriya and Dambulla. Total number of 411 visa recommendations were issued during the year 2018. Awareness, training programmes and Mobil Services were conducted at Galle, Polonnaruwa, Jaffna, Mullativu, Killinochchi, Mirissa, Ella, Deniyaya, Sigiriya, Dambulla, Kithulgala, Dikwella, Tangalle and Passikudha. Further an auditing was conducted by Gajma & Co., (Chartered Auditors) to observe whether tourist hotels within the area of authority of the Colombo and Dehiwala/ Mount Lavinia Municipal council area are complied with the minimum room rate.

In order to encourage and enhance the quality of services offered to tourists and to boost the image of Sri Lanka as a best destination, tourism awards was reintroduced in 2018 and 36 winners were selected and awarded at a ceremony with the participation of 400 invitees.

26 classified hotels were audited and found that all the hotels have not complied with the requirements given in the extraordinary gazette No. 1622/1 dated 05th October 2009 and amended gazette No. 1697/24 dated 17th March 2011.. Mobile Service held in Kalpitiya was the final of 06 Mobile Services in North and East funded by International Financial Company (IFC) Another three Mobile Services were scheduled to be held in Anuradhapura, Sigiriya and Mirissa in due course. Awareness programmes and inspections were carried out in major tourism cities such as Anuradhapura, Mirissa and Negombo. 160 new tourist establishments were absorbed during the first half of the year. Tourist Friendly Eating places scheme was

introduced to recognize hygienic and quality eating places and 110 eating places in Colombo, Galle and Kandy were registered.







#### 2.11. Other Operational Details

To reduce manual workload of our employees, SLTDA launched an online travel inquiry management system, and a traveler feedback kiosk system. ICT Division implemented several projects to share resources, aiming to reduce costs and increase overall productivity. Migration of SLTDA email platform to G suite, Board Affairs Management System & Project management Software Solution is some of them. In addition, Digital marketing campaign with Google is another major project. Among other projects official mobile application to deliver information to travelers, decision support system, organization resource management system, investment case management system and data warehouse are vital projects. These will broadly cover technologies related to organizational efficiency, customer experience enhancement and marketing / promotions, and delivery of services to our stakeholders.

The Internal audit department ensures SLTDA complies with best financial and operational practices. The legal department provides advice for the day to day functions of SLTDA, liaises with the Attorney General's Department, the legal draftsman's department, and files action when required. In addition, it also conducts board meetings, audit and management committee meetings and functions as the board secretariat.

The Human Resources and Premises management Division is responsible for recruitment, management, and the direction of the people in the organization as well as for managing the premises. 35 new recruitments have been done while 110 numbers of officers have been directed for both local and foreign trainings. Total expenditure incurred for trainings was 5.5 Mn.

#### 2.12. Special Events and Projects

#### 2.12.1. World Tourism Day (WTD) 2018

Sri Lanka Tourism Development Authority celebrated this year's World tourism day, on this year's theme "Tourism and the Digital Transformation" from 26th to 28th September, 2018 in Jaffna. This was the first time a National Celebration was held in Jaffna.

#### Activities under WTD 2018 were as follows,

- Exhibition from 26th to 28th September: Tourism bodies of 9 Provincial Councils, Hotels, SME s in Northern region participated at the exhibition. It consisted of food stalls, clothes stalls, souvenir stalls, handicraft stalls, etc.
- ➤ Official Celebration of WTD 2018 on 27th September: VIPs, stakeholders of tourism industry, and related officials representing Government organizations as well as media participated at the official celebration.
- ➤ Panel Discussion on 27th September: A panel discussion was held in the afternoon on 27th September, on this year's theme "Tourism and the Digital Transformation".
- ➤ Cultural Show from 26th- 28th September: There was a cultural show to showcase Jaffna's unique culture.

#### The National Celebration of WTD 2018,

- Brought wider publicity to the Northern Region for Travel & Tourism
- Brought exposure for the Tourism Service Providers of the Northern Region
- Developed mutual understanding among diverse cultures
- Linked Tourism Industry with regional service providers of Jaffna

#### 2.12.2. National Sustainable Tourism Certification Scheme (NSTCS)

SLTDA, partnering with the Biodiversity Finance Initiative (BIOFIN) of UNDP commenced a project called "National Sustainable Tourism Certification Scheme (NSTCS). NSTCS, is a crucial initiative to make Sri Lanka's tourism businesses more competitive locally, and internationally, and positively build Sri Lanka's image as a sustainable tourism destination. The certification scheme will be initially conducted for the accommodation sector selecting a sample and then at a next phase will be rolled out to the entire accommodation sector, and eventually to all tourism suppliers.

#### 2.13 Key Challenges

- The delays occurring in certain Agencies in processing the applications with regard to investments.
- Time factors for cabinet approval
- Time factors for procurement procedure
- Shortage of human resources
- Maintaining of consistent quality and service standards in majority of tourist guest house and restaurants.
- Registration of fast growing "Home Stay" establishments





# 3. Sri LankaTourism Promotion Bureau



#### 03. Sri Lanka Tourism Promotion Bureau

#### 3.1. Introduction

Sri Lanka Tourism Promotion Bureau (SLTPB) is established under the Tourism Act No. 38 of 2005 of the Parliament of the Democratic Socialist Republic of Sri Lanka. The Bureau is currently functioning under the Ministry of Tourism Development, Wildlife and Christian Religious Affairs headed by Honorable Minister John Amaratunga. The Bureau plays the key role in promoting and marketing Sri Lanka as a tourist and travel destination both in local and global. SLTPB is mainly conducting activities including advertising, public relations and media programs, DSR, trade shows and industry programs, consumer promotions, online communications to achieve the tourism goals of the nation.

Sri Lanka Tourism focused on trade & consumer promotions among selected regions of the world namely Western Europe (UK, Germany, France, Netherlands, Sweden, Italy, Denmark, Switzerland, Austria, Span, Belgium and Norway) South Asia (India) East Asia (China, Japan, Malaysia, Singapore, Korea, Indonesia, Thailand, Vietnam, Philippines), Middle East (Saudi Arabia, Oman, UAE, Israel, Kuwait) Western Europe (Russia, Czech Republic, Ukraine, Poland) North America (USA, Canada) and Australasia (Australia).

#### 3.2. Progress against Action Plan 2018

#### 3.2.1. Physical Performances of Programs and Projects

#### 3.2.1.1. Key Achievements

Sri Lanka tourism received 2,333,796 tourists as at 31st December 2018 with a growth rate of 10.3% over the last year. Asia and Pacific continued to be the largest source of traffic to Sri Lanka with 47% of the total traffic received in August 2018. Europe accounted for 41% of the total traffic, the Middle East 6%, America 5% and Africa 0.5%. India, China, United Kingdom, France and Germany were Sri Lanka's top five international tourist generating markets.

Sri Lanka won "The Asia's leading Adventure Tourism Destination 2018" at World Travel Awards. Sri Lanka was recognized as No. 1 Destination 2019 by Lonely Planet

Sri Lanka Tourism was endorsed and awarded by recognised global tourism bodies as a best destination to visit in 2018.

- National Geographic Traveler The cool list of 2018
- The People's Daily newspaper of China Sri Lanka Selected Top Global Safety Destination For Women Travelers
- National Geographic Best Spring Trips 2018 East Coast, Sri Lanka

#### 3.2.1.2. Deliverables

#### a) Marketing - Trade Fairs /Roadshows

Participation at 56 travel & tourism fairs namely (Vakantiebeurs - Netherlands, Ferien - Austria, Norwegian Fair - Norway, IITT travel Fair - India, Vakan Fair - Luxemburg, MATKA-Finland, New York Times Travel Show USA, FESPO - Switzerland, SATTE- India, Brussels Fair - Belgium, IMTM - Israel, Tourist - Estonia, BIT- Milan, Danish Travel Fair- Denmark, BIT - Italy, Holiday World - Czech Republic, JTTX Fair - Saudi Arabia, TITF- Thailand, GITF- China, ASTINDO- Indonesia, ITB- Germany, MITT- Russia, NATAS- Singapore, UITT- Ukraine, Marine Diving Fair- Japan, RTF- Saudi Arabia, ATM - United Arab Emirate, SWTF- China, KOTFA - Korea, TTF- India, IITM- India, MATTA - Malaysia, TTF - Thailand, Leisure- Russia, IFTM- France, JATA- Japan, ILTM - China, CITE- China, CITM - China, ITE- Australia, WTM - UK, TTF - Turkey, TTG - Italy, TT Warsaw - Poland, )







Participation at 28 road shows in Barcelona- Spain, Guangzhou- China, Jeddah - Saudi Arabia, Riyadh - Saudi Arabia, Dammam - Saudi Arabia, Sharjah - UAE, Abu Dhabi- UAE, Dubai - UAE, Warsaw - Poland, Krakow- Poland, Budapest- Hungary, Hangzhou - China, Visakhapatnam - India, Coimbatore- India, Pune- India, Surat- India, Rajkot-India, Tokyo- Japan, Sapporo- Japan, Belgium - Brussels, India - Chandigarh. B2B meeting with tour operators enabling fruitful business development opportunity for both Sri Lankan and overseas travel agents.







• Advertising in 10 best underground stations in London - 18 Panels of 48 sheets. The Platinum stations are situated on the key central London locations and have the highest footfall in London.





#### b) Public Relations- Advertising, International Travel Bloggers & Social Media

Advertising on CNN International
 Advertising on CNN for three (03 months) with 1541 spots were carried out covering
 Europe Middle East and Africa, Asia Pacific, South Asia and also in 40 airports in the
 USA on CNN screens. Three 15 second commercials were telecast for an audience of
 800,000 and publicity program on Great Big story.





Advertising in International print magazines such as India - Lonely Planet, Germany - Abenteuer und Reisen and Reise und Preise, UK - Food & Travel Magazine, Escapism Magazine and Oxford Business Group Magazine, The Netherlands - Travelution Magazine, Azie and Down, Belgium - Good Bye Magazine, France - Desire de Voyages, Grand Reportages, UAE - Gulf News Paper, Australia - Holiday with Kids, Italy – Guidaviage.



- Advertising in local magazines Explore Sri Lanka and Time Out Sri Lanka in November and December issues
- Hosting 48 International Bloggers from Australia, France, Ukraine, Ireland, Germany, Cyprus, Turkey, Canada, Philippines, USA, Singapore, India, Czech Republic, and China. 750 nos of posts on Sri Lanka with a Rs. 35 million combined total reach. Exposure was given the Northern Peninsula (Jaffna, Anuradhapura, East Coast (Trincomalee, Passikudah, Arugam Bay) and also the leisure known attraction Badalkumbura, Pottuvia, Monaragala, etc. Areas focused by the bloggers were nature, culture, wildlife, heritage, culinary, lifestyle, sceneries, etc.







 Hosting 65 journalists in Sri Lanka for media familiarization tours covering countries such as UK, India, Bahrain, Hungary, Norway, France, Canada, South Africa, Brazil, Netherlands, Korea, Czech Republic, Japan. 185 Million combined total reach via Travel Magazines, TV documentaries, online new web platforms. Gained advertising value of Rs. 213 Millions







 Further SLTPB participated at TBEX Europe Bloggers and Social Media Influencers Gathering in Czech Republic and TBEX International Content Writers Gathering in USA. • Total organic Facebook followers are 47,125 of the Sri Lanka Tourism Facebook page and 44,162 My Eyes Facebook followers. Over 02 million users to the Sri Tourism website. Total Instagram followers 31,300 and uploaded 856 posts. 2,244 Tweets and 3,636 followers on Sri Lanka Tourism Twitter.





• 20 year old SLTPB Travel Information Counter (TIC) in Katunayake was refurbished and opened in October 2018 and TIC Kandy and Welipnna are also under construction to give a new appearance to the visitors.







• Set up 47 Mobile TICs onboard Passenger Vessels







• The SLTPB Local Media Unit sent 47 press releases to the media in 2018, covering major events and conducted 07 press conferences. information about several important events and achievements in the tourism calendar was circulated under "Message in a Bottle 2018"

#### c) Local Events

There were major four international events in Sri Lanka such as , IronMan with 840 foreign athletes with a total media value US\$ 4 mn, the Sound of Music Festival with 40 foreign performers with a total media value US\$ 2 mn, Reid Amazone 300 foreign athletes and Galle Literary Festival with 750 foreign participants. Also supported the Navam Perahera, Duruthu Prahara, Kandy Perahera, Buddha Rashmi Vesak Festival,Mamma Mia, Ayurveda Expo, FIFA World Cup Trophy Tour to Sri Lanka,Sancharaka Udawa and Tuk Tuk 2018, Facets 2018





#### d) Destination Social Responsibility (DSR)

• Welcomed 50 passenger cruise liners and 74,500 on board passengers with cultural performance organized by the Destination Social Responsibility unit and also participated at 3rd IORA workshop in Durban. Launched the Ramayana Website and uploaded the Ramayana e-brochure to Ramayana website and Ramayana documentary and QR code card were created In line with promoting the Ramayana, participated at the Global Religious Tourism Dialogue in India and 4th edition of Ramayana Festival in New Delhi.





#### 3.3. Overview of the Financial Performances

Table- 3.1

Proposed Project Activities	Budget Allocation 2018 (Rs. Mn)	Expenditure 31.12.2018 (Rs. Mn)	
Marketing & Promotions	1975.00	975.00	
Global communication	1864.00	383.00	
Global Online Digital Marketing	714.00	11.00	
Gateway to South Asia	40.00	4.00	
Media Familiarization Tours	46.00	14.00	
Visitor Facilities & Tourism Information Center	36.00	12.00	
Blogger Familiarization Tours	52.00	19.00	
Local Media Campaign	12.00	1.00	
Production Promotional Materials	96.00	38.00	
New Product / Niche Segment Development & Marketing	47.00	5.00	
Local Events	387.00	103.00	
Destination & Social Responsibility	64.00	11.00	
Working with Airlines	25.00		
Supporting Operations	401.00	180.00	
Capital	8.00	4.00	
Surplus Fund	-	1000.00	
Total	5768.00	2760.00	

Source: Sri Lanka Tourism Promotion Bureau

### 3.4 Approved Annual Budget, Expenditure as at end of December 2018.

**Table - 3.2** 

Description	Budget 2018 (Rs.Mn)	Expenditure 31.12.2018 (Rs.Mn)
Total Recurrent Expenditure	5760.00	2756.00
Total Capital Expenditure	8.00	4.00
Total Expenditure	5768.00	2760.00

Source: Sri Lanka Tourism Promotion Bureau

#### 3.5. Key Challenges

#### Promoting Sri Lanka in Germany, France and Italy without direct flight connections

Sri Lankan airlines stopped their direct flight connections to Frankfurt, Paris and Rome with effect from October 2016 has affected drastically the inflow of traffic from the above countries and also from neighborhood countries where Tourists prefer a direct flight connection rather than flying via Middle Eastern point. Efforts are being made to get other carriers to commence operations or start charter operations to Sri Lanka from these main cities.

#### • Lack of Chinese speaking guides

Since the Chinese market is growing, there is a necessity to train more guides in Mandarin Language by offering scholarships to study in China to meet this demand in the coming years.

#### • Infrastructure problems

The need to expedite Colombo Kandy Highway will be essential to minimize the tourists spending time on road which is one of the main complaints at present.

#### • Domestic flight Connections

Opportunities need to be explored in attracting tourists to North and East through economical/ low cost domestic carriers in order to attract visitors to those areas. It is noted that Colombo will be over crowded compared to other cities which need to be aggressively promoted.

#### 3.6. Way Forward

#### • Launching a digital advertising campaign

Respective advertising Companies have been appointed in five main source markets such as in UK, Germany, France, India and China to launch this campaign commencing 15<sup>th</sup> October 2018 for a period of 6 months.

#### • Launching new branding for Sri Lanka Tourism

A new brand Identity was launched at WTM Travel fair in London on  $5^{\rm th}$  November 2018

## • Appointment of Destination Representation companies (DRC) in key eight markets

DRC will be appointed in key eight markets such as in UK, Germany, France, India, China, Middle East, Japan and in Australia in 2019 to have continuous global presence through Public Relations and Social media.

#### • Implementing a global communication campaign

A Global Communication campaign to take forward the new Brand Identity across the world will be implemented in 2019 commencing at ITB Travel fair scheduled in Berlin Germany. This will be a comprehensive campaign covering all effective media in presenting Sri Lanka to the world.





# and Hotel Management



# SRI LANKA INSTITUTE OF TOURISM AND HOTEL MANAGEMENT

#### 4.1 Overview of the Institution

The country's premier hospitality education provider, Sri Lanka Institute of Tourism and Hotel Management (SLITHM), inaugurated in 1964 as the Ceylon Hotel School. It is the pioneer and foremost education institute in the field of tourism and hospitality in the country. The institution changed its name to SLITHM in 2007 in line with the restructuring of the Ceylon Tourist Board, becoming an autonomous institution coming under the purview of the Ministry of Tourism Development. Following the ever-expanding tourism sector in the country with development in the travel & hospitality industry, the Sri Lanka Institute of Tourism & Hotel Management provides a sound professional training to cater for the fast developing need of the local and international hotel and tourism industries with the and trained most highly motivated management professionals.



**Figure 4.1**: Locations of Colombo and Regional Colleges

#### 4.2. Progress of Academic Program

Sri Lanka Institute of Tourism and Hotel Management (SLITHM) support individuals to enhance their knowledge while advancing in their career path. Our provincial colleges represent most of the provinces around the country. Following table represent the courses conducted by SLITHM and student intake comparison for year 2018.

#### **Summary of student Registered in 2018**

Table- 4.1

	2018	2018
Courses	Forecast	Actual
Craft Level	1,125	1,055
Certificate Level	2.025	1,750
Intermediate Level	90	63
Advanced Level	90	58
3 Year Mgt Level	180	213
Pastry & Bakery (3 months)	250	68
Apprenticeship Program	1200	375
National Tourist Guide	80	63
Chauffer Tourist Guide	80	101
Area Guide	130	49
Refresher Guide	50	18
Special Programs for other Institute	1200	1030
Ministry Program	-	2207
Laundry Operation	60	-
Cookery Assistant	70	-
Certified Hospitality Finance & Mgt	140	109
Total	6,770	7,159

Source: SLITHM student base details

#### Course Wise Growth in Output 2015 -2018

Table 4.2

Course Name	2015	2016	2017	2018
Craft Level	609	858	823	1,055
Certificate Level	1618	1,303	1,557	1,750
Intermediate Level	73	43	65	63
Advanced Level	70	45	65	58
03 Year Management Diploma	55	162	183	213
Pastry and Bakery	51	53	162	68
Apprenticeship Program	170	369	565	375
National Tourist Guide	62	93	56	63
Chauffeur Tourist Guide	-	62	38	101
Other Courses	87	1,243	1,814	3,413
Total	2,795	4,231	5,328	7,159

Source: SLITHM student base details

#### 4.3 Physical Performance of Programs/Projects 2018

During the period of year 2018 SLITHM conducted following projects successfully

#### • Upgrading and expanding Provincial College network (Jaffna).

SLITHM was able to conduct apprenticeship programme for 110 students of Jaffna and subsequent to the programme SLITHM Jaffna campus was established with the support of University of Jaffna and Northern Provincial Council. Application called for certificate programmes for November 2018 batch. Proposed campus in Jaffna is forecasted to cater 400 students annually.

#### • Academic Collaborations /New Training product development.

With the collaboration of Prime Minister's task force for adventure tourism and Tertiary and Vocational Education Commission 04 new programme in adventure tourism is launched with NVQ level 04 certification. This will address the growing demands for professional training in adventure tourism sector covering land, sky and water-based adventure.

Also, curriculum completed in Health and Wellness tourism and event handling areas with collaboration of industry professionals.

SLITHM is also conducted a networking workshop with all state universities, provincial tourism authorities and provincial tourism stakeholder in order to develop network for provincial training. Under this programme SLITHM signed an MOU with University of Sabaragamuwa on exchange training resources and expertise.

SLITHM also commenced Ayurveda Wellness Tourism course since the necessity of the professionals in this field has emerged during last decade.

Launched an executive diploma in Event management collaboration with Sri Lanka Convention Bureau, SLAPCEO and Tertiary and Vocational Education Commission.

#### • Continuous Development of Academic Staff

Capacity Building of the faculty as a step of developing international quality trainers all trainers of SLITHM underwent the Certified Hospitality Educator programme of American Hotel and Lodging association which the most recognized international qualification for hospitality educators. Conducted an outward-Bound training in Kukulegaga for all employees in order to enhance their leadership skills and team work attitude.

#### • Local & Overseas Academic Tie-up

MOU signed between SLITHM & Chef Guild Association in order to enhance the quality level of SLITHM students and their professional career.

#### • Capacity Building for non-academic staff

Employees participated for workshop on financial regulations / 03 Employees participated for preparation of Financial Statements & 50 Employees for workshop on Procurement Guidelines.

Training provided on the National Audit Act, No.19 of 2018. Training program conducted for both Academic and non-academics regarding the Managing performance and setting key performance indicators.

#### • Contributing to National Tourism Human Resources strategy development

SLITHM has initiated to conduct awareness programm, Career guidance, Training and network events in areas such as Batticloa, Ampara and Mannar .SLITHM provide information on hospitality education available for new entrants during this programms. International Financial Corporation provide financial assistance for this programms.

#### • Establishment of Event Management Unit.

Event Management Unit was established in order to conduct workshops and identify training solutions for growing tourism and hotel management areas. This unit conducted two training sessions on health and wellness tourism and adventure tourism. subsequent to these workshops programmes were developed in both areas

#### • Establishment of Media & Communication Unit.

Considering the growing demand for creating attraction for tourism and hotel management training all promotional and brand building efforts were consolidated and Media and Communication Unit was developed by SLITHM. This unit involved in revamping the website of SLITHM, all press and media coverage and launching of social media platforms for SLITHM. Newly established Facebook page of SLITHM already attracted 60,000 followers within 2018 period.

#### SAARC Scholarship.

In year 2017 SLITHM is awarded two scholarship to the students in Bhutan and Nepal through SAARC sectarian. This will enhance the SLITHM image within SAARC region and SLITHM is planning to start SAARC exchange programme for students in year 2018

#### • SALZBURG Hotel School Double Scholarship for SLITHM Students.

10 diploma holders of SLITHM was offered scholarships from prestigious SALZBURG school in Austria. SLAZBURG school willing to offer higher number of scholarships every year for SLITHM.

## • Develop the syllabus for Tourism and Hospitality for General Certificate of Education (Advanced Level).

SLITHM involved as the major contributor of the 13-year school syllabus project and developed the G.C.E Advance Level Tourism syllabus which is currently in utilization at schools. SLITHM campus network is already involved in training teachers for this curriculum and trained about 1000 Teachers Island wide

# • Develop a strategy /model to expand SLITHM training through existing/potential training centers

Registration of Tourism Educational Institutes with SLITHM As part of addressing the growing demands of hospitality and tourism human resources development SLITHM as apex body invites private tourism and hospitality training institute to register with them. Already 20 institutes express their interest and proposals were given. In year 2019 onwards, these institutes will be supported by SLITHM and empowered to offer more programs and achieve higher quality in their programs.

#### School club network

SLITHM initiated the school tourism clubs island wide with main objective of creating interest about tourism and hospitality industry at school level. 100 clubs were established island wide and aiming of establishing more 300 clubs at end of this year. this club network will work on creating attraction and engaging school students actively to tourism industry.

#### • SLITHM Brand building

Completed the SLITHM Anthem and Video.

Students of the Sri Lanka Institute of Tourism and Hotel Management (SLITHM) won nine medals at the Culinary Art – Food Expo 2018 which was held at the BMICH in Colombo.

Awarded as the most outstanding Tourism Education and Training institute at the Sri Lanka Tourism Awards 2018.

#### 4.4 Overview of the Financial Performance

**Table - 4.3** 

Proposed Activity	Allocation (Mn)	Actual Expense (Mn)	Financial Progress
	452	442	000/
Achieving at least 30% growth in student	453	443	98%
training output compare to last year  Establishment of Academic Affairs Boards and	6	0.28	5%
curriculum review committees	O	0.28	370
Establishing Quality management systems	2.5	0.48	19%
Acquiring NVQ status for SLITHM as an	0.95	0.48	50%
organization and for training programmes	0.75	0.10	3070
Continuous Development of Academic staff	10	7.23	72
	- 4	,	. –
Local and Overseas Academic Tie-up	1	-	-
Industry-Academic Collaborations/New Training	9	1.6	18%
product development			
Developing R & D unit with industry	2	_	_
Developing R & D unit with industry	2	_	_
Upgrading and expanding provincial campus network	202	55	27%
Develop a strategy /model to expand SLITHM training through existing/potential training centers	3	0.8	27%
IT infrastructure development	6	0.11	1.83%
Acquiring necessary human resources	8.16	4.8	59%
Capacity Building for non academic staff	5.7	3.17	56%
Contributing to National Tourism Human Resources strategy development	13.5	13.5	100%
Establishment and effective implementation of tasks through media and communication unit	28.8	7.4	26%
Social Media Platform and Digital Marketing	2.4	2.28	95%
Establishment of School club Net work	5	0.4	8%
Career Guidance and Counseling unit/Implementation of Job Bank or Career Management system	1	-	-
SLITHM Brand building	1.4	0.71	51%

Event participation . (Conduct workshops and seminars focus on different areas of Travel and Tourism )	2	0.83	42%
Local and Foreign partnerships with stakeholders	1	-	-
Total	764	543	71%

Source: Financial Division SLITHM

#### 4.4. Key Challenges

#### Low attraction of next generation to the tourism industry

Attraction of millennials /next generation is very low. Especially the industry branding of tourism as an employer is still considerably low comparing to IT, banking, health care etc. many factors together contributed to this negative image and attraction such as misconception about industry, low salary level and cultural restrictions. SLITHM is currently have low demand and running below its capacity due to this situation. SLITHM along with other industry stakeholder actively involved in building industry brand and create attraction in many aspects. yet consolidated island wide effort is needed to radically increase the attraction.

# • Attraction of resource personal and lecturers for SLITHM: due to the increase of industry demand

Attraction of resource personal and lecturers for SLITM to cater the increasing industry demand has become a challenge, as the income generated in the tourism industry is higher than the academic institutes.

#### • Negative perception about the industry among the community.

Since the tourism industry is different from the other industries, the perception among the community is highly important in branding and developing the industry. the perception among the community is negative due to the facts that it uses alcohol, use lodging and accommodation for different purposes, etc. The misconception about the growth in the industry is also negative. Therefore, its challenging to get the community support to develop the tourism infrastructure.

#### Communication barriers among the students and the community

Language is highly important when it comes to the tourism sector since it directly involves with the foreigners. Proper communication is needed in understanding the culture and the background of the guest in order to provide a good service. Employees who are already in the industry and the students, having communication and language barriers make the quality of the outcome low.

#### 4.5. Way Forward

- Brand building and promoting tourism and hospitality through mass media (electronic /print)
- Career guidance and awareness of tourism and regional level
- Increase trainee numbers to match the demand of tourism industry through networking with private hospitality training institutes.
- Advance tourism-training options supporting the career growth of tourism employees.
- Continuous and dynamic curriculum development to match with new tourism demands.
- IT infrastructure development to support learning management and e-learning
- Contributing to National Tourism Human Resources strategy development by strengthening academic and provincial training network.

#### 4.6 Performance of Programs / Some Activities





Graduation Ceremony 2018 - SLITHM



SLITHM Chairman Sunil Dissanayake lighting the oil lamp



Minister Amaratunga in conversation with Chief Minister C.V. Wigneswaran





Scholarship programme 2018







Beach Cleaning Activities



SLITHM Talk News Letter



SLITHM at Bar Tenders 2018



SLITHM at Sancharka Udawa

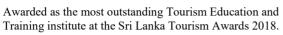


SLITHM Students participated at the Culinary Art – Food Expo 2018



Launching of Diploma in Event Management







Outward-Bound Training program 2018 Kukulegaga

## 4.7 Extra Activities Done in 2018

Table- 4.4

			No: of Beneficia
Program	Organization	Duration	ries
SLITHM- Jaffna- Apprenticeship Program	SLITHM	03 months	110
Soft skills Development program for Final year students of			
SLITHM	SLITHM	1 day	
Sustainable Tourism Awareness Program - In Mannar District	SLITHM+IFC World	1 month (15	more than
-School Students , Teachers/Parents/Farmers	Bank	days)	800
Digital Transformation at SLITHM with boost hotels	SLITHM		
Jaffna Students Familiarizing Tour to Jaffna			
-Organized by Tourism Ministry	SLITHM	2days	15
Carrier Guidance Day Jaffna	SLITHM + Shakthi FM	1 day	60
Personal Grooming Program to the Colombo Telecom- Female			
Staff (on women's day)	Telecom	1/2 day	600
		01month/wee	
SLITHM- Jaffna- Apprenticeship Program	SLITHM	kend	110
	Lanka Electricity to		
Trade Test For Holiday Bungalow Keepers	(LECO)	1 day	
NAITA - Syllabus Upgrade	NAITA - Rajagiriya	4-5 days	
NIE ( Teacher Training)	NIE Maharagama	6 days	
Horana Teacher Training Program (practical)	Horana Division Teachers	01 day	
French Affiliation Program Discussion	French Embassy & Alliance	02 hrs	
Procurement involment & Kitchen Designing	Prison (Angunukolapellassa)	2 days	
Short Courses Involvement	Short Courses (Sat/Sun SLITHM)	1 month	
Future Minds (Educational Exhibition)	Nalanda College (NJOBA)	3days	
Chef Guild	Food Expo 2018	1day	
Ed-excel Exhibition	Royal College Alumni	3 days	
Hotel Show	CHSGA	3 days	
Sancharaka Udawa	SLAITO/SLTPB	2 days	
	Youth Center		
National Youth Day Celebration	( Magaragama)	1 day	
Community International Women's' Day 28th February by			
SLIDA	SLITHM/SLIDA	2 hour	
	Ministry of education &		
	Marina Master Chef		
Practical awareness session	programme	1 day	





# 5. Sri Lanka Convention Bureau



#### 5. Sri Lanka Convention Bureau

#### 5.1. Introduction

Sri Lanka Convention Bureau is the primary contact point for Meeting Planners, Incentive houses, Corporate and Association for information, advise and expertise when planning and organizing events in Sri Lanka. The Bureau work closely with the industry and the national airline not only to promote Sri Lanka as a venue for MICE events but also to ensure that these events are conducted in a professional manner to the entire satisfaction of the visitors and delegates.

The Bureau provides wide-ranging services from servicing inquiries to conducting marketing activities. The activities also entail engaging in research, providing assistance to the industry in bidding, planning, organizing and implementing events. Bureau also offers coordination of selection of a PCO, all necessary government clearances, coordination with airlines and airport authorities, promotional support to increase participation at the event and all necessary conference support services.

#### 5.2. Target Achieved

**Table :5.1** 

Month	Overall Tourist Arrivals	MICE Arrivals	
January	238,924	9%	21,503
February	235,618	8.5%	20,027
March	233,382	8.5%	19,837
April	180,429	8.3%	14,975
May	129,466	8.2%	10,616
June	146,828	8%	11,746
July	217,829	9.0%	19,604
August	200,359	8.3%	16,629
September	149,087	8%	11,926
October	153,123	9%	13,781
November	195,582	10%	19,558
December	253,169	10%	25,316
Total 2018	2,333,796		205,518

Source: Sri Lanka Convention Bureau

#### 5.3. Strategies

- 1. Promoting MICE Tourism Meetings ,Incentives ,Conventions & Exhibitions
- 2. Diversifying the MICE tourism in line with emerging new trends
- 3. Training, Research and Development in MICE industry
- 4. Bidding and conference support

#### 5.4. Expected output

- Increase MICE arrivals
- Increase the no of Participation in MICE Trade fairs and Road shows
- No of events supports given
- Production of MICE brochures and printing materials
- No of MICE advertisements and articles published in local & foreign
- Fam tours
- Bid and Conference support
- Training, Research and development programmes handled.

#### **5.5.** Expected Outcome:

- Increasing the number of MICE Tourist arrivals during the year
- Increasing the number of MICE Trade fairs and Road shows during the year and number of contacts
- No of events supports given for the MICE related activities
- Brochures, leaflets, gift items printed and distributed during the year
- Conference and Bids for the year
- Training Programs conducted for year including regional

#### 5.6. Challenges faced during the implementation:

- Lack of conference venue
- Lack of Exhibition space
- Lack of professional conference organizers in the tourism industry
- Sri Lanka isn't price competitive in relation to the other competing Asian destinations as Malaysia, Indonesia
- Visa requirements are prohibitive for MICE travelers where the competing countries waive off the visa fee on arrival

#### 5.7. Progress against Action Plan 2018

#### 5.7.1. Site Inspections:

#### a) CEAV and IATO

CEAV is the Spanish, and IATO is the Indian Outbound Tour Operators. They both showed interest is holding their Annual Conference in Sri Lanka at the beginning of the year. SLCB facilitated a Familiarisation Tour to showcase the MICE capabilities of Sri Lanka for both these institutions. Both these member organisations consist of the Outbound travel agents, therefore there is an added benefit of facilitating and providing assistance to bring down these conferences to Sri Lanka given the multiplier effect of the key decision makers of these organisations being able to promote Sri Lanka in the future to their clientele post the conference. Post the familiarization tour, CEAV – 110 Outbound Spanish Travel agents are scheduled to hold their conference in Sri Lanka 29<sup>th</sup> of Nov – 30<sup>th</sup> of Nov, followed by a post tour of 8 days exploring the other sites of Sri Lanka.

TAFI unfortunately had to defer holding their Annual Conference in Sri Lanka for year 2018 and have the potential of considering Sri Lanka for year 2019 conference.

#### b) World Conference on Drowning Prevention

SLCB organized a site inspection tour for International Life Saving Federation which is the organizer of the World Conference on Drowning Prevention. Sri Lanka bid to host the same in 2021 or 2023. The local host is 'Sri Lanka Life Saving'. The tour took place for 3 days from 24 to 26 September 2018. The International Life Saving Federation staff visited the potential venues, accommodation, activities carried out by Sri Lanka Life Saving and relevant officials. The Conference has an attendance of about 800 delegates. Sri Lanka is among 6 other countries who bid for this event.

#### **5.7.2. SLCB participation at IMEX Frankfurt (Germany)**

The Sri Lanka Convention Bureau took part at IMEX Frankfurt 2018 held from 15th to 17th May with a 35 sqm stand along with 5 leading Sri Lanka Industry members. The participant companies were able to execute a total of 86 prescheduled appointments with the MICE buyers.

The SLCB presented Sri Lanka as a MICE destination to 5 groups from, Turkey, Latin America, Portugal, Asia, Europe mix. The event obtained several international leads for events. The SLCB had 30 prescheduled individual appointments and also meetings were conducted with other visitors who came to obtain information included ICCA & media.





The SLCB made arrangements for branding through web advertising from March 2018 onwards: rotating 3 images banner. In response to the SLCB Web Banner, the Statistics Report for IMEX 2018 showed that there were 156,773 views plus 65 clicks.



#### 5.7.3. SLCB participation at IBTM BEIJING (CHINA)

This was held 12<sup>th</sup> to 14<sup>th</sup> September 2018 in Beijing China. IBTM China is the Chinese edition of the IBTM expo, abbreviation for Incentives, Business, Travel and Meetings, is one of Asia's largest events that brings together the stakeholders of the MICE (meetings, incentives, conventions and exhibitions) travel industry. IBTM is approved by the Global Association of the Exhibition Industry.

In line with the IBTM China, Sri Lankan Embassy in collaboration with CITIS organized over 25 Industry Participants to attend a function at the Embassy as a pre-publicity event, where the primary goal was to present Sri Lanka as a MICE destination.

The SLCB placed a banner in Catalogue as a pre-publicity. The General Manager of SLCB has done destination Marketing Presentation to the Buyers why they should consider Sri Lanka as the next MICE destination.

With collaboration of Sri Lanka Tea Board, the SLCB organized a Ceylonese Tea tasting session to the hosted buyers post during their lunch on 12 September 2018.





There were Pre-scheduled appointments during the fair, meetings with pre –scheduled buyers, Interactive Sessions and Destination Presentation and press notice. Target group was Corporates, Incentive Houses and Travel agents based in China. During the event, there were 5 media & press conferences attended by General Manager/ SLCB.

# 5.7.4. One to One Meetings India: Delhi, Chennai, Hyderabad, Cochin - Bangladesh, Dhaka & Malaysia

The SLCB Chairman and GM conducted meetings at the Foreign Consulate premises in collaboration with Sri Lankan Airlines and specifically made arrangements, and scheduled in relevant MICE specialist for the meetings. This endeavor is followed by the next step, which is industry participation.

The number of meetings took place in above cities are as follows.

Chennai : 19 Meetings
Delhi : 8 Meetings
Dhaka : 12 Meetings
Malaysia : 10 Meetings

One on One meetings in Hyderabad, Karachchi & Cochin are scheduled to be held in October & November 2018.

# 5.7.5. MICE promotion in Singapore 16<sup>th</sup> October 2018 & Bangladesh on 11<sup>th</sup> October 2018

The SLCB had two MICE promotion events in Singapore & Bangladesh in October 2018. There were 11 industry participants attended for the Singapore MICE promotion event 9 industry professional attended for Bangladesh event.

#### 5.7.6. Regional MICE training workshop in Negombo -

The SLCB organized Regional MICE training workshop in Negombo to train the hoteliers in Negombo area. There were 40 participants attended at the workshop.

#### 5.7.7. ICCA Meeting Industry Development Forum – 9th October 2018

The Forum is organized for the benefit of MICE industry stakeholders. It has conducted by two trainers, namely Mr. Noor Ahmed Hamid, Regional Director (Asia Pacific), International Congress & Convention Association and Mr. Senthil Gopinath, Regional Director (Middle East), International Congress & Convention Association.

The forum was attended by around 50 industry participants comprising Hoteliers, Professional event organizers (PCO's), Destination Management Companies (DMC's) and government officials in MICE (meetings, incentives, Conferences & Exhibitions) tourism industry.

The forum covered interactive presentations of Mr. Kumar De Silva, Chairman of SLCB, Mr. Senthil Gopinath, ICCA Director, Mr. Noor Hamid, ICCA director, Ms. Inoshini Perera, General manager & Mr. Ziyan Ameen, President of Sri Lanka Association of Professional Conferences & Exhibition Organizers (SLAPCEO).

The forum had covered a case study on how the industry could prepare for international bids to get more international meetings and conferences to Sri Lanka and participants had an opportunity for interaction with group work session and to prepare a bid presentation.

The International Congress & Convention Association ("ICCA" - https://www.iccaworld.org/abouticca/) is an association which specializes in international association meetings and it is a prominent organization in the MICE industry

The SLCB is an ICCA member organization.



The SLCB Chairman, Mr. Kumar De Silva and two ICCA speakers, Mr. Noor Ahmad Hamid & Mr. Senthil Gopinath

#### 5.7.8. SLCB Participation at IBTM World, Barcelona, Spain

IBTM World is the leading global event for the meetings and events industry. The three day event was held from 27 –29 November at Fira Barcelona. SLCB took a 46 sqm stand and accommodated following 07 Sri Lankan industry members during the three days.

Bureau's goal was to help connect the European Incentive and the meetings market with the Sri Lankan MICE industry. IBTM was a platform for suppliers and buyers to meet and conduct business both on the show floor and away from it through a number of networking opportunities. Sri Lanka also had the opportunity to obtain 9 time slots for Sri Lanka destination presentation which was attended by over 60 hosted buyers.

This year SLCB went further to promote Sri Lanka by capturing brand awareness by sponsoring the IBTM World Hosted Buyer Zone login page for two weeks and Media centre for all three days. SLCB brand was given due publicity in the show daily magazine for all three which was distributed to all buyers & exhibitors .



**Destination Presentation in progress** 

#### 5.7.9. Spanish Travel Agents (CEAV) Post tour Congress

The Spanish Travel Agents post Congress ("CEAV") tour was held in Sri Lanka from 30<sup>th</sup> November to 7<sup>th</sup> December 2018. The Spanish tourism market is said to be growing at a pace of 22% and is about 12 % year on year, which has been identified as a key market to attract tourists to Sri Lanka. The entire CEAV delegation consisted of 110 persons, with 40 unique travel agent companies represented. With the facilitation of their visit to Sri Lanka and the numerous stakeholders in the travel and leisure industry, Sri Lanka Tourism hopes to accelerate growth of travellers from Spain.

The congress per se was inclusive of a B2B session attended by 40 Spanish Travel Agents with 38 unique local Travel Agent companies focusing on the Spanish Market. The B2B session was declared open by Rafael Gallego Nadal, President of the CEAV, Mercedes Tejero Alguacil

(Manager of CEAV) and Inoshini Perera (General Manager, SLCB) representing Sri Lanka Tourism.



CEAV B2B Session @ BMICH



CEAV delegates at the Local handicraft Exhibition @ BMICH

#### **5.8 Event Supports**

The SLCB supported 41 MICE events out of the total events organized by the industry as mentioned in below table.

Date	Event Name	Table 5.2 Pax
26-28 Jan	Jaffna International Trade Fair 2018	100
26-27 Jan	34th Annual Academic Congress of Anesthesiologists	70
23 Jan	Automobile Corporate Company	230
20-21 Jan	Sri Lanka Orthodontic Conference 2018	20
16-20 Jan	Roche 2018	410
21-25 Jan	Shree Rathi X	120
22-24 Jan	EDAC Educational Group Wave 4	53
7-10 Feb	Avery Dennission	120
4 – 7 Feb	Indian seed congress	500
25 Feb	Ramasar Secretariat , Geneva Conference	100
12-14 Feb	Interface Sales kickoff 2018	50
14-18 Feb	Aaryan Group	50
15-16 Feb	2 <sup>nd</sup> International Conference on Climate Change	100
26-28 Feb	AGFA	100
20-22 Feb	International Forum of Independent Audit Regulators Workshop 2018	100
23 Feb	02nd International Conference on Non Communicable Diseases	80
17-19 Feb	Purple Chariot - Destination Wedding	700
27Feb- 11 Mar	Indian MICE Group - Chettinad Cements	270
6-7 March	SAMN Regional Conference 2018	300

16 March Kasthiran 9-11 March Thiland W		100
9-11 March Thiland W		100
Tilliana III	eek in Colombo	60
26-31 March Indonesian	Gynecologists	40
28 – 30 March South Asia	n Biotechonology Conference 2018	50
7-14 March Pini Group		100
March Medicare I	Exhibition 2018	150
23-26 March Purple Cha	riot - Destination Wedding	400
21-24 Kolkata W	edding	450
April Hyundai A	utomobile	270
April Saudi Air	Regional Meeting – 50 pax	50
April Hannover	Re Malaysian branch – 50 pax	50
April HELANK	A VACATIONS	45
April 5th Interna (ICCFE 20	tional Conference on Chemical and Food Engineering 18	40
April Internation (ICMDA 2	al Conference on Materials Design and Applications 018	50
20-27 April Conference	e - Cambridge Planners	62
29 April 04th Intern	ational Conference on Education and Distance Learning	25
16-20 April Incentive C	Group	
•	e Group from India	45
	up - Automobile Company	170
-	porate Conference	150
	Incentive Group	90
-	istics Conference	100
	oup (walkers)	180
3	national conference on Journalism	30
•	algarian Wedding	100
	al Conference on Digital Marketing	20 52
· ·	ner Research Symposium national Conference on Language & Literature Studies	40
·	ber Summit	
· J	Conference on Women's Studies	100 150
,	ers Conference	300
June KPMG – 3		35
20-Jun 2nd Interna	ational Conference on Economics and Development 2018	80
	al conference on Agribusiness Marketing	65
	versary Celebration of Intensive Care Medicine in Sri	250
	Investment and Business Conclave 2018	160

June	SL Investment and Business Conclave 2018 – 200 pax	200
8-10 Jun	15th Annual Academic Sessions of Sri Lanka College of Psychiastrists	15
18-19 Jun	15th Asia/Oceania Region Intergovernmental Ministerial Meeting	50
27-30 Jun	18th Regional Convention of the Hotel and Restaurant Association (WI)	
29 Jun - 1 July	7th Construction Symposium	100
29 - 1 July	7th Construction Expo 2018	50
24-27 Jun	FIDIC - ASPAC Conference	200
14 -17 June	HLBI Asia Pacific Regional Conference 2018	75
28 -3 July	MICE Group - Brila	160
12-13 July	Max Life Insurance	1000
11-15 July	Medical Conference - Criticon 2018	50
3-Jul	International Housekeeping Summit	150
19-23 July	Staff members-Ambuja Cement	90
20-22 July	Strangers 2018	60
26-29 June	131 Anniversary International Medical Congress of SLMA 2018	100
3-5 Aug	17th Pro Food - Pro Pack and Agbiz Expo	100
8-11 Aug	Tata Chemicals -conference	110
17-Aug	Annual Academic Sessions of the College of Surgeons	100
15-18 Aug	9th Asian Society for pigment cell research and joint meeting with the Sri Lanka College of Dermatologist	100
14-15 Sep	6th International Conference on Hospitality Tourism Management	50
4-7 Sep	Titan Sri Lanka Group	125
4 Sep	Reach the peak project	55
5-9 Sep	Round Table I World Meeting 2018	500
19-21 Sep	Academic Activity of Sri Lanka College of Paediatricians	50
8-9 Sep	IEEE SS12 -International Project Competition & Market fair	200
12-15 Sep	Annual Academic Session	35
27-28 Sep	World Tourism Day Celebration JUICE 2018	1000
22 Sep 26-27 Sep	EDAC Educational Group 31 st Annual Conference of the OPA	45 250
5-9 Oct	MICE Group India - Ashok Leyland	850
10-13 Oct	Axix Bank visit	
25-27 Oct	4th Scientific Of the Sri Lanka Association of Geriatric Medicine Geriatric Medicine and Neurore habilitation Conference	150
30 Oct 2 Nov	Navitas Business Partners Conference	200
30 Oct - 11 Nov	Raid Amazons	560

7th-12 <sup>th</sup> Oct	Digital Health Week	700
1-12 Nov	Herbal Life - Indian MICE	800
13th -17th	Intex 2018	150
Nov		
26th -27 <sup>th</sup> Nov	Asian congress of Iridology	100
8 Nov	ADI APRO Inauguration Ceremony	50
14 – 16 Dec	POMS 2018	175
11 Dec	South Asian ACEF forum	75
2 Dec	FOSS4G -Asia 2018	125

Source: Sri Lanka Convention Bureau

# 5.9. Financial Performance:

Table:5.3

Approved Annual Budget 2018 Rs. Mn	Actual Expenditure 31.12.2018 Rs. Mn	Total Revenue up to 31.12.2018 Rs . Mn
370.00	93.00	186

Source: Sri Lanka Convention Bureau





#### **6** Wildlife Division

#### 6.1 Introduction

In accordance with the Special Notification 2070/56 then Ministry of Sustainable Development and Wildlife was reestablished as Ministry of Sustainable Development, Wildlife and Regional Development on 12th May 2018 while Ministry of Tourism and Wildlife was established by the Extra Ordinary Gazette 2097/17 on 05th November 2018. Again on 28th December 2018 it was re established as the Ministry of Tourism, Wildlife and Regional Development on 12th December 2018.

#### 6.1.1 Institutions function under the Division of Wildlife of the Ministry

- Department of Wildlife Conservation
- Department of National Zoological Gardens
- Department of National Botanical Gardens
- Sri Lanka Wildlife Trust



The Wildlife Division involves in Policy planning, giving necessary guidelines on development works as well as progress monitoring of such development programs while coordinating and supervising the administrative activities of the Departments of Wildlife Conservation, National Botanical Gardens, National Zoological Gardens and Wildlife Trust. Similarly, it also closely work in with implementing Fauna and Flora Protection Ordinance, Botanical Gardens Act and National Zoological Gardens Act.

#### **6.1.2** Administrative Division

Giving necessary assistance to achieve the objectives Wildlife Division through management of human resources and physical resources, monitoring and supervision of cadre recruitment, service confirmation, promotion, retiring & disciplinary actions and identifying staff requirements, cadre approval, approving recruitment criterion & recruitment of the Wildlife Division and institutions come under it while administrative activities related to three Departments and the Wildlife Trust are the main functions of this Division.

#### 6.1.3 Planning Division

Planning of development activities of the Departments, processing and assist to implement the projects are the main functions of this Division. Accordingly, development activities are planned according to the national needs and preparation of action plans, obtaining progress and progress evaluation, conducting progress review meetings, preparation of Performance Reports to present at committee stages of the Budget are the duties Of this division Providing necessary information as required for Presidential Secretariat, Finance Ministry, Ministry of Policy Planning and Implementation, Central Bank of Sri Lanka and other line Ministries is done by this Division. Moreover, ob-

taining, analyzing, monitoring and evaluation of details on results, efficiency and productivity of the institutions come under this Ministry is also entrusted with this Division.

#### **6.1.4 Development Division**

This Division involves in monitoring of the proper and productive implementation of development activities of the Departments of Wildlife Conservation, National Botanical Gardens and National Zoological Gardens.

#### 6.1.5 Accounts Division

The main function of this Division is giving direct assistance to financial control function of the institutions come under the Wildlife division. Accordingly, it involves in functions of planning of financial management, organizing, monitoring and relevant administrative functions of the institutions come under the Wildlife Division.

#### 6.1.6 Technical Division

This Division involves in monitoring of the proper and productive implementation of scientific and Technical activities of the Departments of Wildlife Conservation, National Botanical Gardens and National Zoological Gardens.

#### **6.1.7 Internal Audit Division**

Conducting frequent investigation into efficiency and productivity of the internal administrative methods on financial and operational activities of the Wildlife Division and also monitoring special investigations related to it. .

#### 6.1.8 Legal Division

It has the responsibility of carrying out legal activities of the Wildlife Division while formulation of amendments and regulations for acts, coordinating with the Attorney General's Department with regard to court cases related to Wildlife Division and Departments.

#### 6.2 Summary of Financial Progress - 2018

Table-6.1

Fund source	Estimate (Rs.mn.)	Expenditure (Rs.mn.)	(%)
Capital expenditure	852.00	*844.94	99
Recurrent expenditure	192.25	151.08	78
Total grants and expenses	1044.25	996.02	95

• With the bills in hand Source: Wildlife Division

#### 6.3 Main Functions of the Year 2018

# **6.3.1.**The Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES)

Under this program coordination and supervision of the 18th summit of the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES) which is schedule to be held June 2019 is done.

Allocation (Rs.mn.) - 555.07

**Expenditure** (Rs.mn.) - 144.00

(Although earlier provisions for this project was Rs.250 mn, due to the reason of exceeding Rs 1272 million and provisions were fulfilled upto Rs.mn 555.07 under the FR 66 there was surplus in the year 2018 due to non receiving of imprest money and there was no liabilities as anticipated)

#### **Physical Progress**

- Conducting administrative activities of the CITES Secretariat and providing other necessary infrastructure facilities.
- The payment which has to pay for the Geneva Head Office as host country of the CITES summit.

#### **6.3.2 Sustainable Development Program**

Coordinating and national level implementation of the 2030 Agenda or Sustainable Development goals is done by the Sustainable Development Division. Facilitating for the formulation of sustainable development policy, strategies, program mechanisms and methodologies as well as identifying necessary priorities in implementation of national policies for sustainable development, and coordinating with national level and lower level institutions to build up implementation mechanism and giving necessary support for it is also done by the division.

Allocation	(Rs.mn.)	-	40.00
Revised Allocation	(Rs.mn.)	-	18.24
Expenditure	(Rs.mn.)	-	17.08

#### **Physical Progress**

Under this program activities like formulation of Sustainable Development strategies, conducting workshops to streamline Sustainable Development Goals into ministerial level plans, Planning sustainable development, informing all stakeholders regarding implementation of SDG's at Provincial Council level, helping researches on Sustainable Development, exchanging experiences on planning SDG's with other countries, creating National Sustainable Development Information Gateway has been carried out.

#### **6.3.3** Purchasing of vehicles

Empowering of Wildlife Division and three Departments come under it for efficient implemention of Development and Administrative functions.

Allocation	(Rs.mn.)	- 500.00
Revised Allocation	(Rs.mn.) -	262.00
Expenditure	(Rs.mn.) -	261.91

Physical progress

- Number of purchased vehicles

Double cabs 20 Single Cabs 07 Vans 02 Crew Cabs 03



# 7. Department of Wildlife Conservation



#### Vision

Long term conservation of wildlife resources for present and future generations

#### Mission

To ensure conservation of wildlife resources by all together under Professional Management

#### **Functions**

- Ensuring sustainability of wildlife resources found in all geographical, climatic biological zones through the establishment of network of wildlife reserves in Sri Lanka.
- Declaration and proper management of wildlife reservations with the specific objectives of
  preserving catchment areas of major reservoirs providing water for agriculture and hydropower generation, preservation of religious and cultural heritage, endemic and rear wildlife
  species and exclusive ecological systems.
- Ensuring long-term existence of threatened endemic wildlife species by implementing special projects and adopting suitable measures for conservation of the same.
- Ensuring the safety of wild animal species living outside the wildlife reservation areas.
- Effective implementation of the contemporary national wildlife policy and the law.
- Taking action upon the authority given for implementing Convention on International Trade on Endangered Species (CITES), Convention on Internationally Important Wet Lands (Ramsar) and Convention on Migratory Species (CMS-Bonn).
- Promotion of eco-tourism in reservation areas and keeping its contribution to the national economy at optimum level.
- Promoting research activities on collecting necessary data and information which facilitate wildlife conservation and scientific management of the same.
- Strengthening of the conservation process by building the mutual trust and coordination with the other institutions involved in conservation of natural resources.
- Conducting educational programs on wildlife conservation for the government officers, general public and other groups.
- Implementation of socio economic development programs targeting minimizing the dependence of forest associate populations on wildlife resources.

#### 7.1 Introduction

The Department of Wildlife Conservation has been entrusted with the responsibility of preserving eco system of the country which endowed with various plants and animal species also inherited with enormous bio-diversity. The main function of the Department of Wildlife Conservation established in 1949 is the conservation of wildlife resources in Sri Lanka. Accordingly, the sources of the catchment areas of the main revers in Sri Lanka and catchment areas of 40 major reservoirs providing water for agriculture and hydro-power generation are protected within this wildlife reservation network which exceed 14% of the total land area of the island. The responsibility of managing this wildlife reservation network is solely falling upon the Department of Wildlife Conservation.

## 7.2 Financial Progress (Summary) - 2018

Table-7.1

Fund source	Allocation (Rs.mn)	Expenditure (Rs.mn)	(%)
Capital expenditure	946.3	549.81	58
Recurrent expenditure	1,100.00	1,097.65	100
Total	2,046.3	1,647.46	81

Fund source	Allocation (Rs.mn)	Expenditure (Rs.mn)	(%)
Wildlife Conservation Fund	1,509.5	967.97	64
Eco System Conservation and Management Project (ESCAMP)	379.0	371.67	98

**Source: Department of Wildlife Conservation** 

# **7.2.1 Financial Progress of Development Projects**

Table-7.2

Carriel		Allocation	Progress		
Serial No	Program	(Rs.mn)	Financial (Rs.mn)	%	
1	Development of Eco-tourism activities	7.0	5.12	73	
2	Rehabilitation of buildings	33.00	26.08	79	
3	Construction of buildings	25.00	20.85	83	
4	Purchasing of furniture and office equipment	***9.10	8.88	98	
5	Purchasing of machinery	1.0	0.99	99	
6	Repairing of machinery	3.0	1.79	60	
7	Repairing of vehicles	12.0	11.86	99	
8	Boundary demarcation of conservation areas	10.0	9.3	93	
9	Development of human resources	20.3	20.24	100	
10	Infrastructural Development	10.0	5.93	59	
11	Rehabilitation and development of road network in protected areas	40.0	17.38	43	
12	Habitat enrichment in protected areas	35.0	20.67	59	
13	Construction of electric fence	300.0	141.5	47	
14	Mitigation of human elephant conflict	***284.4	206.79	73	
15	Mitigation of human elephant conflict—Habitat enrichment in protected areas	38.0	31.49	83	
16	Mitigation of human elephant conflict—Community outreach activities	2.0	1.88	94	
17	Development of Galoya and Maduruoya NPs	75.0	11.7	16	
18	*Puttalam District Integrated Development Program	11.5	3.21	28	
19	*Northern Province Integrated Development Program	10.0	0	0	
20	**Conservation of threatened wild animals	20.0	4.15	21	
Total		946.3	549.81	58	

<sup>\*</sup>Grants from Wildlife Division

Source: Department of Wildlife Conservation

# **7.2.2** Main Development Projects of the Wildlife Conservation Fund (Summary) - 2018

Table-7.3

Vote	Description	Allocation (Rs.mn)	Expenditure (Rs.mn)	Physical Progress (%)	
3028	Improving facilities for the tourists and wild animals in the parks	200.00	46.26	55	
3029	Purchasing of boats, vehicle and machinery	50.00	7.26	20	
3040	Community outreach activities	3.08	2.96	100	
3041	Marine Conservation	25.0	3.73	20	
Total		278.08	60.21		

**Source: Department of Wildlife Conservation** 

<sup>\*\*</sup>These provisions were beard by DNZG

<sup>\*\*\*</sup> Original estimate has been changed (Changed under FR 66)

## 7.3 Main Development Projects

#### 7.3.1 Construction of Electric Fences

Considering the facts that population growth and rapid clearing of forest lands, increasing number of wild elephants entering to human habitats can be observed. Construction of electric fence can be considered as a main physical barrier to mitigate this conflict. Under this program following activities have been completed in the year 2018 using the provisions of the Consolidated Fund.

#### **Financial Progress**

```
Allocation (Rs.mn.) - 300.00
Expenditure (Rs.mn.) - 141.50
```

#### **Physical Progress**

- Construction of 90.75Km extent of electric fences.
- Electric fence and roads were renovated in addition to habitat enrichment in 26 hectares of Wild elephant conservation park established in Horowpathana National Park.
- 27,492 electric fences were purchased.
- 02 awareness programs were conducted to educate people on electric fences.

#### 7.3.2 Mitigating of Human Elephant Conflicts

Establishment of Wild elephant conservation zones, Establishment of a Road network of elephant corridors, Identification and development of wild elephant habitats, Improving of the conservation status of wild elephants, Preparation of land use plans, Construction and maintenance of electric fences, Education and empowering of the community, Establishment of elephant retention centres, Establishment of a scientific data network on wild elephants., Establishment of a task force to prevent human elephant conflicts, Establishment of a fund for conservation of wild elephants, Mitigation of conflicts between human beings and other wild animals are the special objectives of this project.

### 7.3.2.1 Mitigating Human Elephant Conflicts

#### **Financial Progress**

```
Allocation (Rs.mn.) - 284.40 Expenditure (Rs.mn.) - 206.79
```

- Construction of electric fence done by the Department of Civil Security under the supervision of the Department of Wildlife Conservation. 1662 CDF cadres and 390 officers attached to the Wildlife offices have been deployed for this task.
- Operational and rehabilitation works of 05 Elephant Control Units were in progress.
- 50 Sobadara Television programs were produced and broadcasted.
- Mapping out of 09 proposed wild elephant migratory paths has been finalized.
- 10 container boxes and 204 grass cutters were purchased for Wildlife Zones.

#### 7.3.2.2 Community Outreach program

Allocation (Rs.mn.) - 2.0 Expenditure (Rs.mn.) - 1.89

• Conducted 02 programs to identify community based projects through participatory management plans, 04 Sramadana programmes and 08 community empowerment programs for the communities live closer to wildlife reserves.

#### 7.3.2.3 Habitat Enrichment

Allocation (Rs.mn.) - 38.0 Expenditure (Rs.mn.) - 31.49

- 03 tanks have been renovated in Wilmenna Sanctuary and Yala National Park.
- Undergrowth have been removed in 255 Km extent of Wilpattu, Kumana and Yala National Parks.
- Completion of the removal of invasive plants and maintenance of grasslands in 400 hectares.
- Development works of 29 water sources including water ponds was completed.
- Laying out of pipelines for two water supply systems of the Maduruoya National Park was completed.

#### 7.3.3 Habitat Enrichment of Reserve Areas

#### **Financial Progress**

Allocation (Rs.mn.) - 35.00 Expenditure (Rs.mn.) - 20.67

#### **Physical Progress**

- Under the enrichment of habitats in the reservation areas, removal of invasive plants in 20 hectares, habitat enrichment in 53 hectares, renovation of 02 tanks and construction of 20water holes.
- Establishment of 01 water supply system in Wilpattu NP. Completion of a water source in Buddhangala Sanctuary

# 7.3.4 Rehabilitation & Development of Road System in the Reserva-

#### tion areas

#### **Financial Progress**

Allocation (Rs.mn.) - 40.00 Expenditure (Rs.mn.) - 17.38

#### **Physical Progress**

• Under the development of roads in the National Parks, 38 course ways and 73 Km of roads in National Parks have been constructed





Road rehabilitation in wildlife reserve areas

# **7.3.5.** Infrastructure Development in Reserved Areas

#### **Financial Progress**

Allocation (Rs.mn.) - 10.00 Expenditure (Rs.mn.) - 5.93

#### **Physical Progress**

- 12 water supply systems and 13 electricity connections have been connected to offices and quarters in reserved areas.
- Renovation of 04 office lavatory systems.

# **7.3.6 Development of Maduruoya and Galoya National Parks Financial Progress**

Allocation (Rs.mn.) - 75.0 Expenditure (Rs.mn.) - 11.7

- Road network of 76Km in being constructed
- 03 summer huts were constructed Renovation of 02 circuit bungalows, lecture hall, circuit bungalow are being constructed





#### 7.3.7 Puttalam Integrated Development Program

#### **Financial Progress**

Allocation (Rs.mn.) - 11.50
Revised Allocation (Rs.mn.) - 6.30
Expenditure (Rs.mn.) - 3.21

#### **Physical Progress**

- Construction of a walking path around the Baobab plant in Gangewadiya area of the Puttalam NP and landscaping. Construction of a protective wall around the tree and construction of a boat jetty.
- Landscaping at Eluwankulam Park entrance, construction of a summer huts.
- Construction of a summer hut at Kudiramale in Wilpattu NP.

# **7.3.8** Northern Province Integrated Tourism Development Plan Financial Progress

Allocation (Rs.mn.) - 10.0 Expenditure (Rs.mn.) - 0.00

#### **Physical Progress**

Note

Although main activity of this project was to identify areas with tourism potential and conduct research on biodiversity hotspots in Northern province none of the institution came forward for it although procurements were called for three times.

# **7.3.9** Development Projects Implemented under Provisions from other institutions.

## Wildlife Conservation Activities under Moragahakanda project Objectives

- Declaration of a buffer zone for Kaluganga and proposed Moragahakanda reservoir areas and minimizing of human activities there.
- Constructing wildlife barriers (electric fences and digging ditches etc.) to minimize human wild animal conflicts.
- Enrichment of wildlife habitats within the project area to minimize human wild animal conflicts.
- Development of eco tourism industry in wildlife reservations associated with the project area.
- Development of infra-structure facilities in wildlife reservation areas associated with project area.

#### **Financial Progress**

Allocation (Rs.mn.) - 73.90 Expenditure (Rs.mn.) - 32.46

#### **Physical Progress**

- Undergrowth removal of the 40 Km extent of road has been completed in Wasgamuwa National Park.
- Surveying of southern boundary of the wasgamuwa NP
- Completion of 15km extent of the electric fence.
- Diyabeduma beat office of the Angammedilla NP, Medirigiriya beat office and quarters of the Kaudulla Np and Panijjaoya beat office of the Maduruoya NP were renovated.
- The newly built circuit bungalow at Rambawila of the Minneriya NP was declared under the patronage of Minister of Sustainable Development, Wildlife and Regional Development on 30.03.2018.
- The ticket counter and observation centre of the Angammedilla NP has been completed. 02 Buildings were renovated in Kaudulla NP.
- 50% of construction of Kirioya circuit bungalow of the Wasgamuwa NP was completed.

## 7.4 Special Services and Programs of the year 2018

The compensations for the victims of the wild elephant threat were given through the District Secretariats throughout the island as follows.

Table-7.4

Type of Compensation	Recorded as at 31.12.2018.	Payments as at 31.12.2018. (Rs.mn)	
Life losses	95	45.50	
Injuries	37	4.43	
Property losses	838	44.27	
Total	970	94.20	

**Source: Department of Wildlife Conservation** 

(In addition to the damages occurred within 2018, applications directed within the year, for the damages happened in previous years are also included)

• WILDLANKA Ineternational Symposium was held on 07th, 08th, and 09th August 2018 at Waters Edge Hotel under the theme of *Conservation beyond the land* with the participation of large number of local and foreign researchers.

## 7.5 Foreign Funded Projects

#### **Eco System Conservation and Management Project (ESCAMP)**

Eco System Conservation and Management Project (ESCAMP) 2017-2021 is implemented by the Departments of Wildlife Conservation and Forest Conservation and US\$ 45 million grant has been allocated to implement following project components. The main objective of the project is to improve the management process of the internal and external terrestrial areas, marine and wetland eco systems of the selected wildlife reserve areas.

# 7.5.1 Financial Progress (Summary) - 2018

Table-7.5

	Program	Allocation (Rs.mn)	Financial pro- gress
	Improving livelihood of the people live closer to the Wildlife Reserve areas.	0.48	0.48
,	Reduction of wild elephant damages through human- elephant co existence	120.42	116.74
3	Conservation and management of wildlife reserve areas	84.50	81.06
	Improving the institutional capacity and investment potential of the DWC.		173.39
Total		379.0	371.67

Source: Department of Wildlife Conservation

# 7.6 Arrival of Tourist to the National Parks and Income - 2018

Table-7.6

National Park		Arrival		Income (Rs.Mn.)				
National Park	Local	Foreign	Total	Local	Foreign	Other	Total	
Yala	317,878	311,368	629,246	19.23	684.66	273.88	977.78	
Horton Plains	293,626	117,632	411,258	16.29	275.03	125.95	417.27	
Udawalawa	199,822	211,810	411,632	11.87	496.66	200.82	709.35	
Wasgamuwa	32,708	2,545	35,253	1.01	3.47	7.62	12.10	
Minneriya	93,336	97,578	190,914	5.53	222.66	77.33	305.52	
Bundala	85,571	12,199	97,770	0.54	19.00	10.83	30.37	
Horagolla	7,346	5	7,351	0.27	0.01	0.04	0.32	
Kaudulla	129,221	157,114	286,335	5.08	240.67	113.17	358.92	
Lunugamvehera	2,892	1118	4,010	0.13	1.69	5.80	7.62	
Galoya	12,053	3,783	15,836	0.35	2.13	9.73	12.22	
Kumana	32,538	9,554	42,092	1.25	15.04	13.24	29.53	
Angammedilla	3,704	9	3,713	0.14	0.02	0.67	0.83	
Galwaysland	5,767	277	6,044	0.22	0.42	0.15	0.79	
Wilpattu	60,869	32,991	93,860	3.55	76.88	49.26	129.69	
Maduruoya	2,299	570	2,869	0.10	0.99	1.25	2.35	
Lahugala	797	42	839	0.01	0.07	1.16	1.24	
Pigeon Islands	86,885	33,120	120,005	3.64	49.35	23.97	76.96	
Hikkaduwa	30,280	3,699	33,979	0.14	0.10	0.00	0.24	
Udawalawa Ele- phant Orphanage	198,043	99,880	297,923	3.39	43.29	9.95	56.62	
Sand Dune Sanc- tuary	1,153	93	1,246	0.05	0.14	0.22	0.41	
Kalawewa	14,000	5,048	19,048	0.28	6.21	2.31	8.80	
Total	1,610,788	1,100,435	2,711,223	73.08	2,138.49	927.35	3,138.91	

Source: Department of Wildlife Conservation



# 8. Department of National Zoological Gardens



#### Vision

"To become an institution which maintains the best zoological gardens in the world"

#### Mission

"Being concurred with the new zoological gardens concepts, while adopting attractive techniques and proficiencies, providing habitats under accepted rules and regulations as well as with maximum protection exhibiting a healthy collection of animals"

# Main objectives

- · Animal breeding and conservation
- · Animal welfare
- · Education
- Research
- Exhibition & entertainment

#### 8.1 Introduction

Dehiwala Zoological Gardens was started by Mr. John Hargenbergin early 1920's as a private collection in 11 acres where animals are kept until they are dispatched to foreign zoological gardens. It was officially taken over by the Government on the 1<sup>st</sup> of July 1936.

It was established as an independent public department in 1946 and later administrative and management functions were subjected to National Zoological Gardens act no 41 of 1982.

At present, Parks of Dehiwala National Zoo, Pinnawala Elephant Orphanage, Pinnawala Zoo and the Ridiyagama Safari Park as well as Gonapola Zoological Garden Farm are managed by the Department of National Zoological Gardens.

Table-8.1

### 8.2 Financial Progress of the Development projects - 2018

Program	Alloca- tions from the Con- solidated Fund (Rs.mn)	Expendi- ture of the Con- solidated Fund (Rs.mn)	*Alloca tions of the Fund (Rs.mn)	*Expend iture of the Fund (Rs.mn)	Total Alloca- tion (Rs.mn)	Total ex- pendit ure (Rs.mn)	%
Improving of capital assets	5.65	5.63			5.63	5.63	10 0
Acquisition of capital assets	10.58	10.58			10.58	10.58	10 0
Human resources Develop- ment	0.95	0.90			0.95	0.90	95
Development of the Dehiwala Zoo** (with budget proposals)	150.0	59.67	70.00	64.25	220.0	123.92	56
Development of the Pin- nawala Elephant Orphan- age**(with budget pro- posals)	175.0	77.93	50.00	49.84	225.0	127.77	57
Development of the Pin- nawala Zoological Garden	96.45	43.49	40.00	26.05	136.45	69.54	51
Development of the Ham- bantota Safari Park	294.87	100.29	120.00	93.38	414.87	193.67	47
Acquisition of equipment for new constructions			50.00	27.96	50.0	27.96	55
Acquisition of vehicles							
Purchasing of medical equip- ment			45.00	22.25	45.0	22.25	49
Purchasing of animals			100.00		100.0		
Capital expenses	733.50	298.48	475.00	283.74	1208.5	582.22	48

Source: Department of National Zoological Gardens

<sup>\*</sup> Zoological Garden Development and Welfare Fund

<sup>\*\*</sup> Dehiwala Zoological Gardens - Construction of Hippo enclave (Rs.75 mn)

<sup>\*\*</sup> Pinnawala Elephant Orphanage - Bus road of the Free Elephant Range, observatory, water purification unit (Rs. 75 mn)

#### 8.2.1 Financial Progress (Summary) - 2018

Table-8.2

		Capital (Rs.mn)		Recu (Rs.r		Total provisions and expenses (Rs.mn)			
Fund source	Provi- sions	Actual ex- penditu re	Bills in hand	Provi- sions	Actual ex- pendit ure	Provi- sions	Actual expendi- ture	Actual progress %	Progress with bills in hand %
Govern- ment Con- solidated Fund	733.50	298.48	107.0 6	421.21	420.92	1154.71	719.40	62	71
Zoological Garden Development and welfare Fund	475.00	283.74	50.13	551.22	509.15	1026.22	792.89	77	82
Total	1208.50	582.22	157.1 9	972.43	930.07	2180.93	1512.30	69	76

Source: Department of National Zoological Gardens

#### Note:

As at 31.12.2018, the Department of NZG had bills valued Rs.50.13 mn and Rs. 107.06 mn to be paid from Government Consolidated Fund and NZG Development Fund respectively. However, non receiving of funds as expected it was difficult to achieve anticipated financial progress.

## 8.3 Main Development Projects

#### 8.3.1 Dehiwala National Zoological Garden

In line with the modern zoological garden concepts, modernization works of the DNZG has been initiated since 2010 where animal enclosures with more room for animals and modern facilities for visitors are provided.

#### **Financial Progress**

Allocation (Rs.mn.) - 220.00 Expenditure (Rs.mn.) - 123.92 Bills in hand with expense (Rs.mn.) - 169.12

- 95% of stage one of the animal hospital completed.
- Completion of the construction of new entrance building.
- completion of the renovation of childrens' Park
- Renovation of the parapet wall
- Visitors path at Free elephant range was completed.
- 70% of the reconstruction of Hippo enclosure.
- 65% construction of lavatory system completed.



Animal Hospital



Kids' Corner

#### 8.3.2 Pinnawla Elephant Orphanage

#### **Financial Progress**

Allocation (Rs.mn.) - 225.00 Expenditure (Rs.mn.) - 127.77 Bills in hand with expenses (Rs.mn.) - 161.01

#### **Physical Progress**

- Arrangements are being taken to purchase a Food Cutter and Garbage Crusher.
- Buggy busses were purchased
- 80% of tank expansion completed.
- 36% of buggy bus road of the free elephant range, 95% of observation cubicle and 60% of sewage treatment plant completed.
- 80% of construction of canteen and lavatory system completed..
- Construction of elephant sheds, lightening conductors, service road (in Free elephant rage), installation of solar panels and small scale development works completed.



Service road



Construction of elephant sheds

# **8.3.3** Pinnawala New Zoological Gardens Financial Progress

Allocation (Rs.mn.) - 136.40 Expenditure (Rs.mn.) - 69.54 Bills in hand with expenses (Rs.mn.) - 99.72

- Purchasing equipment for the veterinary hospital and buggy buses has been done.
- Construction of a building for the Veterinary Division.
- Completion of the construction of butterfly park.
- Constructions of Butterfly Research Centre, Monkey Island-II, Modarawatte car park are being done.
- Construction of the Aquatic bird island-stage I completed.
- 70% of construction of the roof of entrance building completed.
- Construction of rain forest groves completed.



Butterfly garden



Aquatic bird isle stage 1

#### 8.3.4 Construction works of the Hambantota Safari Park

#### **Financial Progress**

Allocation (Rs.mn.) - 414.87

Expenditure (Rs.mn.) - 193.67

Bills in hand with expenses (Rs.mn.) - 243.07

- Completion of landscaping of the Bengal Tiger area, entrance and exit gates with double door security entry and construction of electric fence.
- Completion of the works of the electric fence in Giraffe area.
- Completion of 90% of the pet animal area.
- Construction of entrance and gate with double door security entry in Cheetah zone, 68% of the construction of Safari Road and completion of the 16' chain link fence between stage 2 of the Asian Elephant zone and cheetah zone.
- Entered the animals into Herbivore zone of the Small safari park after completion of construction.
- Half of the construction of tree huts and gravel road of the Asian Zone with the Elephant Zone completed. Construction of elephant sheds completed in pet animal zone.
- 93% of the service road at Small Safari park completed while road network for visitors and buggy buses completed.
- 63% of the works of the animal conservation centre completed while awarded to a contractor after calling tender.
- Constructions of 50% tower tank construction of sewage tank, 45% of the quarters, and service provider stage 2, 45% of canteen arrangement and 84% of constructions of the canteen.
- Construction of 04 cabanas within the service area.
- Completion of the construction of a Foot bath.
- 90% of the no. 03 lion den and 55% lion range completed.



exit gates with double door



Road systemthe elephant for visitors and buggy busses, stage- 01

## 8.3.5 Animal forage farm, Gonapola

This farm was started in in an area of 16 acres in 1997 at Gonapola in Horana with the objective of providing certain portion of fresh and nutritious foods for the herbivorous animals in Dehiwala zoo

According to the 2018 budget proposed measures will be taken to constrat an animal conserva-

## **Financial Progress**

Allocation (Rs.mn.) - 20.00 Expenditure (Rs.mn.) - 4.79

• grants were received from vote of the Department of Wildlife Conservation.

#### **Physical Pregress**

• 70% of the construction works of An animal conservation centre to be established with the objective of conserving animals like Pangolin, Loris, Rusty spotted cat was completed.

## 8.4 Special programs of the year 2018

- Conducting an oil anointing festival for elephants to mark the new year.
- To mark the "World Elephant Day" Seth pirith chanting was held at Pinnawala Elaphant Orphanage on 12th August 2018 2018 to bless elephants and the staff followed by fruit almsgiving for elephants was held.
- A Drawing workshop organized by Wanadiviya supplement of the Dinamina newspaper was held Pinnawala on 14.12.2018.
- Conducting an educattion and entertainment program at all sub institution to mark Universal Children's Day.

#### 8.5 Visitor arrival and income - 2018

Table- 8.3

	Arrival		Income (Rs.mn)				
Garden	Local	Foreign	Total	Local	Foreign	Other	Total
Dehiwala Zoological Gar- edn	1,537,694	30,902	1,568,596	123.98	45.42	26.70	196.10
Pinnawala Elephant Or- phanage	588,266	337,662	925,928	43.47	649.51	14.52	707.49
Pinnawla Zoological Garden	301,699	3,788	305,487	22.83	2.37	6.45	31.65
Hambantota Safari Park	296,576	754	297,330	68.37	1.54	1.27	71.17
Total	2,724,235	373,106	3,097,341	258.65	698.84	48.93	1,006.42

Source: Department of National Zoological Gardens

## 8.6 Animal conservation and breeding

Table- 8.4

	Total number of animals as at 31.12.2018			within the zoos in	
Aı	nimal classification	Species/ families Number of animals		Species/ families	Number of ani- mals
Dehiwal	a Zoological Garden				
1	Mammals	63	313	13	30
2	Birds	78	809	04	29
3	Reptiles	33	167	01	07
4	Fish and other marine animals	68	3151		
Total		242	4440	18	66
Pinnawl	a Elephant Orpahanage				
	Mammals - Asian Ele-				
1	phant	01	86		
Total		01	86		
Pinnawl	a Zoo				
1	Mammals	12	136	07	18
2	Birds	06	34		
3	Reptiles	03	09		
Total		21	179	07	18
Hamban	tota Safari Park				
1	Mammals	35	303	08	21
2	Birds	16	61		
3	Reptiles	04	694		
Total		55	1058	08	21
Gonapo	la Farm				
1	Mammals	02	11		
2	Birds	05	148	01	20
Total		07	159	01	20
Grand to	otal	246	5922	34	125

Source: Department of National Zoological Gardens

## 8.7 Animal Exchange programs -2018

Table-8.5

Exported animals					
	N	lo			
Animal group	Female	Male	Exported date	Zoological Garden and country	
Anaconda	01	01	28.04.2018	Sri Chamarajendra Zoological Gardens, Mysore, India	
Imported anima	als				
	N	lo			
Animal group	Female	Male	Imported date	Zoological Garden and country	
Kangaroo	03	01	15.03.2018.	Nagoya Higashiyama Zoo, Japan	

Source: Department of National Zoological Gardens



Department of National Botanical Gardens



## Vision

While maintaining botanical and aesthetic activities at higher level to become best botanical garden in tropical region.

## Mission

Studying plant resources in natural and created environments, sustainable conservation, reaching plant resources to the general public through valuing.

## **Functions**

- Planning & implementation of ex-situ conservation strategies for the conservation of Sri Lankan plant diversity.
- Carry out activities to disseminate authentic information & technical knowhow on plants and plant related industries of Sri Lanka using educational & communication Strategies.
- Conduct diverse research & implement technologies to develop floriculture industry in Sri Lanka.
- Management & development of National Botanic Gardens at high standards.
- Prepare development plans for the establishment of new botanical gardens in appropriate places.
- Plan & implement research & technical programmes needed to popularize Amenity Horticulture in Sri Lanka.
- Provide necessary technical advise to conserve Sri Lankan plants of historical importance.
- Maintaining the health & wellbeing of the sacred Bo tree at Anuradhapura.

#### 9.1 Introduction

Department of National Botanical Gardens is the leading institution in the field of botany in Sri Lanka. It gives immense contribution to the ex-situ conservation of plants, educating on plants, research and technical for promoting landscaping in Sri Lanka while it has become an attractive place among local and foreign visitors.

Main botanical gardens of the country, Peradeniya Royal Botanical Gardens (1821), Hakgala Botanical Gardens (1861), Henarathgoda Botanical Gardens-Gampaha (1876), and Forest Medicinal Herbal Botanical Garden – Ganewatte, as well as Mirijjawila Dry Zone Botanical Garden-Hambantota and Wet zone Botanical Garden, Avissawella have already been open to the public respectively in the years of 2013 and 2015 respectively.

In addition, the Department involves in Development of National Herbarium, conducting training programs at Meeglawa Haritha Piyasa, marketing products of the SUVAHAS Floriculture Societies by the Suvahas Mal Sevana Offices, Maintaining gardens of the official residences of H.E President and Hon. Prime Minister and management of the Commonwealth War Heroes Burial Grounds.

## 9.2 Financial Progress (Summary) - 2018

Table-9.1

Description	Allocation	*Expenditure	%
Description	(Rs.mn)	(Rs.mn)	
Capital allocation	397.70	384.56	97
Recurrent allocation	412.51	404.73	98
Total	810.21	789.18	97

Source: Department of National Botanical Gardens

<sup>\*</sup> With the bills in hand

## **9.2.1 Financial Progress of the Development Projects**

Table-9.2

Programme	**Financi al alloca- tions from CF (Rs.Mn.)	Expendi- ture of the CF (Rs.Mn.)	Financial alloca- tions from BGTF (Rs.Mn.)	Expenditure from BGTF 2017 (Rs.Mn.)	Total Allocation (Rs.Mn.)	Total ex- penditur e (Rs.Mn)	%
Developments works at Peradeniya BG	8.29	8.29	66.22	66.22	74.52	74.51	100
Developments works at Gampaha BG	23.71	22.36	8.12	8.09	31.82	30.46	95
Developments works at Hakgala BG	4.59	4.15	45.90	45.88	50.48	50.36	99
Developments works at Herbal Park, Ganewtte.	6.87	6.78	0.00	0.00	6.87	6.78	100
Developments works at Meegalewa Haritha Piyasa Training Cntr.	7.50	7.48	0.00	0.00	7.50	7.48	99
Education and training	0.50	0.45	1.12	1.12	1.63	1.57	97
Herbarium and Taxo- nomical researches	1.57	1.56	16.00	15.86	17.57	17.43	99
National Floriculture Dev. program	60.50	60.33	0.00	0.00	60.50	60.33	100
Seethawaka Wet Zone BG, Avissawella	29.09	28.72	4.15	4.14	33.24	32.86	98
Mirijjawila Dry Zone BG, Hambantota	65.37	65.30	1.25	1.23	66.26	66.54	100
Development works at Head office landscaping and promotional activi- ties of the park	4.70	4.45	32.25	31.95	36.94	36.41	98
Allocation from the Budget for the Develop- ment of infrastructure for the Floriculture De- velopment.	10.0	0.0	-	-	10.00	0.00	0
Total	222.70	209.92	175.0	174.53	397.70	384.45	97

Source: Department of National Botanical Gardens

<sup>\* \*</sup>With the bills in hand

## 9.3 Progress of the main development programs

The aesthetic value and the status of all the botanical gardens was maintained at a higher standard by carrying out proper landscaping and efficient maintenance of newly developed areas, foot paths, and roads.

## Royal Botanical Gardens, Peradeniya

## **Financial Progress**

Allocation (Rs.mn.) - 74.52 Expenditure (Rs.mn.) - 74.51

## **Physical Progress**

- Addition of new plant species for the collection of live plants of the park, establishment of a new seed nursery and renovation of the outdoor nursery.
- Construction of new a New Museum with an Information Centre was initiated.
- Water supply connection was provided for the fern plant collection.
- Development of the main roads and internal road network system of the park.
- Establishment of a mechanism for solid waste management was completed.
- Measures were taken to establish a CCTV camera system,
- Steps were taken to purchase battery powered automatic leave collector machine.
- A building is being constructed to keep machinery of the park.
- New benches were purchased in order to improve the seating facilities of the park.
- Renovations are being done to improve water supply from Ma Oya.
- Renovation of new lavatory and improving the office lavatory system, renovation of 02 officer quarters.



Internal designing and establishment of plants of the completed plant conservatory



The new building for storing and parking of machinery.

## 9.3.2 Henarathgoda Botanical Garden

## **Financial Progress**

Allocation (Rs.mn.) - 31.82

Expenditure (Rs.mn.) - 30.46

## **Physical Progress**

- New plant species were introduced to the plant collection of park. 81,838 plants were produced and name boards for the plants were erected.
- Construction of orchid plant house and improvement of butterfly park were completed.
- Renovations, landscaping and maintenance works of the buildings of the park, quarters, parapet wall around the garden, Summer house hut and shade house was done.
- Construction of the garage completed
- Construction of stage II of the two store yet bulding for the purpose of machinery has been completed
- A solar panel system was installed.
- The tree hut for children was renovated and established a digital information sign board at the entrance



Internal view of the newly constructed orchid house.



The Tree Hut for machinery the children at the renovated garden.

## 9.3.3 Hakgala Botanical Gardens

#### **Financial Progress**

Allocation (Rs.mn.) - 50.48

Expenditure (Rs.mn.) - 50.36

 Landscape was developed, buildings, quarters, plant house, summer huts, circuit bungalows and other structures were painted and repaired.

- Measures have been taken to establish a plant sales center at the exit of the park.
- 137,690 plants were produced by the park. Name boards to identify plants were also fixed.
- Construction of a car park at the park entrance was also initiated.
- Brick laying of the park roads was conducted.
- Stage 01 of the establishment of stores was finalized



Improvement of the park roads

## 9.3.4 Development of the Wild Herbal Garden at Ganewtte

## **Financial Progress**

Allocation (Rs.mn.) - 6.87 Expenditure (Rs.mn.) - 6.78

## **Physical Progress**

- Plat propagation program of the park was in operative while 26, 572 plants were produced.
- Under the awareness program on medicinal plants, lectures were conducted for 1795 persons.
- Steps were taken to establish 02 water storage tanks.

## 9.3.5 Herbarium and plant classification researches.

## **Financial Progress**

Total Allocation (Rs.mn.) - 17.57 Expenditure (Rs.mn.) - 17.43

## **Physical Progress**

- A workshop on plant identification and field exploration, Botanical exploration.
- 653 school children, 436 public and private sector officials, 655 university students were educated on National Herbarium and its functions, Herbarium technology, plant identification, plant classification etc.
- Under the Botanical Plants Exploration Programme, 19 field explorations were carried out and 802 species of live angiosperms, 22 species of ferns plants and 28 species of moss plants were collected. 01 plant of the extinct plant category, 06 plants from endangered plant category, 133 threatened plants, 212 plants that can be subject to be threatened in future, 124 nearly threatened plants were identified. 981 plants were identified for research studies, 21 plats for legal purposes, and 14 specimens for identified for plant extract related industries.
- Preparation of the National Red Data Book is in progress.
- "Plant image collection by Hermanis de Alvis" was published as a book.



Under the Botanical exploration program conducting a field study

## 9.3.6 National Floriculture Development Program.

## **Financial Progress**

```
Allocation (Rs.mn.) - 60.50
Expenditure (Rs.mn.) - 60.33
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## **Physical Progress**

- 14, 387 persons have been trained under one day workshops on Anthurium, Orchid, Gerbera, Roses, Cut flowers and Tissue culture. A practical workshop was also conducted to improve the Technical skills of the growers.
- 152 provincial level exhibitions, 28 large scale district level exhibitions were conducted. Guidance was given for 445 farms following the visits there.
- Free consultancy services were given for individuals and institutions on commercial floriculture, nursery management, issues of pest and disease management etc.
- Introduction of new breeds of plants with higher qualities, conducting trials on making new hybrid verities of orchid and anthurium. Expansion of the glass houses for the plant nursery of Peradeniya Botanical Gardens and Gampaha Botanical Gardens.
- A solar panel system for laboratories are being installed.
- The National symposium on Floriculture was conduced on 09th November while a national level floriculture was conducted withe the participation of members from all parts of the island was held from 9-11 at Diyatha park, Battaramulla.



Conducting a Floriculture exhibition

## 9.3.7 Education and training

## **Financial Progress**

Allocation (Rs.mn.) - 1.63 Expenditure (Rs.mn.) - 1.57

## **Physical Progress**

- Facilities in the Education and Training Center of the Botanical Garden, Peradeniya were improved.
- 47 youths were trained through a three months certificate course on modern Floriculture methods and Landscaping practices
- Students were enrolled for a one year diploma course giving qualification on Level 4 (NVQ-level 4) as Landscaping Development Assistant and at preset 4 students were registered with the course.
- 14, 142 persons were trained on Rose cultivation, nursery management, plant identification, plant operations, floral processing, post-harvest technology, landscaping and other related subjects. In addition, 30 persons including the school students were educated on biodiversity and its conservation.
- Training programs to improve the capacity of Department officers was organized and as required local and foreign trainings were also given



Students who are following the three month certificate program engage in a practical training

## 9.3.8 Haritha Piyasa Training Center, Meegalewa

#### **Financial Progress**

Allocation (Rs.mn.) - 7.50 Expenditure (Rs.mn.) - 7.48

## **Physical Progress**

- Repairing of the Field Office Building No. 05 was completed
- Plant breeding program was conducted while 38,320 plants were produced
- Measures taken to establish a shade house and sales centre.
- In addition machinery, office furniture and other necessary equipment were purchased
- measures taken to establish a water supply system. With the objective of providing seating arrangements for the trainees established.
- Erecting of the electric fence was completed in order to mitigate the crop damages by wild animals

## 9.3.9 Dry Zone Botanical Gardens, Mirijjawila

## **Financial Progress**

Allocation (Rs.mn.) - 66.26

Expenditure (Rs.mn.) - 66.54

## **Physical Progress**

- Construction works of housing complex with 04 quarters have been finalized.
- Construction of the stage 01 of a building for workers and a stores has been finalized.
- Stage 2 of constructions of the Floriculture Exhibition Centre was finalized.
- Construction of the waste has been finalized.
- Steps have been taken to establish a Children's Park with educational importance. Necessary equipment purchased.
- 23, 544 plants were propagated through crossing live plants of the park and new plant species.
- Stage two of the construction of a new office for the park, small herbarium, conference room, library and a centre for visitors next to the southern entrance was completed.



Construction of new quarters



The new office and other constructions

## 9.3.10 Wet Zone Botanical Gardens, Seethawaka.

## **Financial Progress**

Allocation (Rs.mn.) - 33.24

Expenditure (Rs.mn.) - 32.86

## **Physical Progress**

- Construction of a shade house for the nursery was finalized.
- Construction of a field office with a garage, stores and a watchers hut was finalized.
- Modern water supply system was established for the Anthurium and Orchid nursery huts.
- 47, 322 plants have been produced in the garden.
- Infrastructure of the park has been developed.



Protective fence around the rose garden

## 9.4 Special programs of the year 2018

- Under the education and training programs, three month training program was conducted at meegalewa Haritha Piyasa a Plant breeding program was conducted and 38,320 plants were produced.
- New Ticket counter was opened by Hon. Minister of Sustainable Development and Wildlife Ravindra Samarweera.
- New plant conservatory with modern facilities at peradeniya Royal Botanical Gardens was opened for public.
- "Seethawaka Plant Exhinition" was held at Seethawaka Botanical Gardens was held from 21 to 23.12.2018
- Conducting a One day Plant identification program and field exploration program with the participation of senior Botanist Prof. Nimal Goonathilake and Prof. Savithri Goonatilake

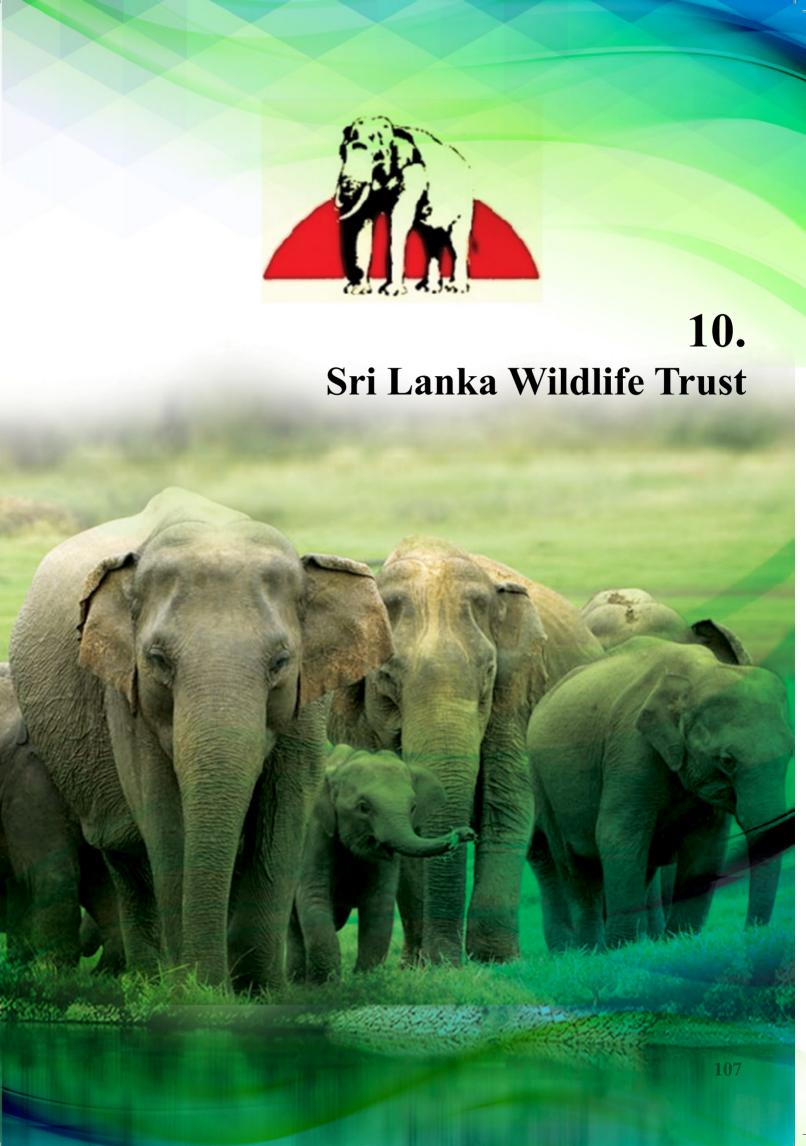
## 9.5 Visitor arrival and income - 2018

Table-9.3

	Arrival			Inco	ome (Rs.m	ın.)
	Local	Foreign	Total	Local	Foreign	Total
Royal Botanical Gardens Peradeniya	1,109,125	431,199	1,540,324	52.60	627.06	679.66
Hakgala Botanical Garden	782,581	31,626	814,207	35.38	45.12	80.49
Gampaha Botanical Garden	157,698	385	158,083	8.69	0.55	9.24
Dry Zone Botanical Gardens, Mirijjawila	80,822	275	81,097	3.21	0.39	3.60
Wet Zone Botanical Gardens, Seethawaka.	234,423	210	234,633	11.45	0.31	11.75
Total	2,364,649	463,695	2,828,344	111.34	673.43	784.8

Source: Department of National Botanical Gardens





## Vision

"Contributing to protect and conserve wildlife in Sri Lanka"

## Mission

"To educate community towards conservation of wildlife resources"

## **Objectives**

- Conservation and development of environmental and economic values of natural heritages in Sri Lanka.
- Dissemination of wildlife and environmental education activities.
- Assisting wildlife conservation activities in Sri Lanka.
- Take necessary action to effect community development activities in reservation areas.
- Introduce wildlife/ environmental laws wherever necessary.
- Organizing and maintenance of eco tourism facilities and communication activities.
- Promotion of national and international understanding on natural and cultural values in Sri Lanka.

## **Administration**

The Wildlife Trust is administrated by 10 member Board of Trustees consisting of the Director General, Department of Wildlife Conservation being ex – officio Chairman, the Secretary to the Ministry in charge of the subject of Wildlife, the Director General of Forest Conservation, representative of the Ministry of Finance, representative from the Ceylon Tourist Board, representative from the Central Environmental Authority, two representatives from Non - Governmental Organizations and another two individuals from the private sector business.

## 10.1 Wildlife Trust

#### **Income Generation of the Wildlife Trust**

The Wildlife Trust has to generate income for all its activities. At present 04 main sources of income have been identified.

- Investment of funds
- Hiring of facilities at Training Centre, Randenigala
- Eco tourism activities
- Marketing (Communication items etc.)

Development of conservation services are closely related with the annual income increases of the Wildlife Trust.

## 10.2 Programmes and Services of Wildlife Trust

- Conducting Community Education Programmes
- School Based Education Programmes and Environmental Activities
- Capacity building of the Community Organizations
- Research Activities
- Communication and News Related Project

## 10.3 Progress of the Development Programs of the Wildlife Trust

- Improving visitor facilities at Randenigala Training Centre
- Increasing number of sales centres.
- Conducting book exhibitions
- Giving priority for school education programs and environmental activities
- maintaining internet web pages

## 10.4 Summary of income and expenditure from June to December 2018

**Table-10.1** 

Item	Income (Rs,mn)
Total Income	9.40
Total expenditure	11.22
Profit/loss	(1.82)
Randenigala Training Centre	
Total Income	5.16
Total Expenditure	5.45
Profit/loss	(0.29)

Source: Sri Lanka Wildlife Trust



11.
Department of Christian Religious Affairs



#### 11.1 Introduction

During the year under review, the Department of Christian Religious Affairs implemented programs to ensure the wellbeing of Christian community whilst contributing for the development as well as preservation of Christian religion and culture.

#### 11.2 Vision

"Religious and Spiritual enhancement of Christian Community in Sri Lanka"

#### 11.3 Mission

Promotion of values, ethics and faiths entrusted in the Christian Culture and Religion in consistent with the social recognition

#### 11.4 Objectives

Formulation and implementation of policies and programmes with a view to enhance religious values of Christian Community for create a society based on moral values.

#### 11.5 Activities

- Carrying out development activities at national religious places declared by Catholic Church and Pilgrimages Ordinance.
- Granting funds for annual church feasts at public religious places.
- Assistance in Development (Infrastructure facilities of Sunday Schools).
- Providing aid for reconstruction and development activities at Christian Churches for which economic assistance has become dire necessity.
- Enhancement of Christian religious education and evaluation of the services of Christian Daham School Teachers.
- Holding National Festival of Christian Literature under the program for promotion of Christian religious literature, arts and cultural traditions.
- Conducting quiz competition in order to enhance knowledge in Bible.
- Making contribution for Easter programs which is highly adored by Christian community.
- Making contribution for Christmas festival highly respected by Christians and organization of state Christmas festival.
- Organization of special national religious ceremonies including Episcopal Ordination ceremony, funerals and special commemoration ceremonies
- Implementation of spiritual and personality development programs with the objective of improving Christian community through spiritual and personality development.
- Reconstruction of churches in Northern and Eastern Provinces which have been damaged by war.
- Special projects to be launched by the Department of Christian Religious Affairs
- Provide recommendation letters to religious visa.

- Provide recommendations of religious institutions for their needs. ex: Electricity Board ,water board ,Sri Lanka Telecom
- Making recommendations for issuance of passports and identity cards for local Christian clergies
- Issuance of registration certificates for catholic Churches, Sunday Schools, and religious institutes and maintaining a data base.

## 11.6 Approved Annual Budget, Expenditure as at end of December 2018

**Table: 11.1** 

Description	Total Budget Allcation for year 2018 (Rs. Mn)	Expenduture as at 31.12.2018 (Rs. Mn)
Recurrent	185.147	167.100
Capital	57.420	48.936
Total	242.56	216.03

Source: Department of Chrisitian Religious Affairs

## 11.7 Progress against Action plan 2018

#### 11.7.1 Construction, Renovation and Provision of infrastructure for Churches

**Table: 11.2** 

Diocese	No Of Churches	Programme	Amount(Rs)
Colombo	09 Churches	Renovation	4,478,250.00
Chilaw	03 Churches	Renovation	1,167,995.00
Galle	01 Churches	Renovation	200,000.00
Mannar	01 Churches	Renovation Of Grotto	586,000.00
Kandy	02 Churches	Renovation	1,323,046.90
Kurunegala	04 Churches	Renovation	2,272,580.54
Batticaloa	04 Churches	Renovation	300,000.00
Anuradhapura	03 Churches	Renovation	921,700.00
Trincomalee	04 Churches	Renovation	1,960,000.00
Rathnapura	02 Churches	Renovation	600,000.00
Christian Churches	02 Churches	Renovation	1,815,000.00
National	01 Institute	Renovation	450,000.00
	Sub Tot	al	16,074,572.44

Source: Department of Chrisitian Religious Affairs

# 11.7.2 Provision of infrastructure facilities for pilgrims who attend the annual feasts Held at public religious places declared by Pilgrimages Ordinance and Catholic Church (Annual Feast)

**Table: 11.3** 

	DIOCESE	CHURCH	PROGRAM ME	AMOUNT (Rs)
1	Kurunegala	St. Josephvaz Shrine, Mahagalgamuwa (January)	Feast	600,000.00
		Holy Rosary Church , Morotta (July)	Feast	300,000.00
2		St. Annes Church Shrine , Kattimahana(August)	Feast	400,000.00
3	Galle	Our Lady of Matara	Feast	500,000.00
4		Suvasahanaye Church, Weligama	Feast	400,000.00
5	Colombo	Baslica Our Lady of Lanka(August)	Feast	500,000.00
6	Chilaw	St. Annes Church Shrine , Thalawila (March)	Feast	750,000.00
7		Holy Cross Shrine, Marawila	Feast	100,000.00
8		St. Annes Church Shrine , Thalawila (August)	Feast	737,300.00
		St.Anthony's Srine,Pallekandal Wanathawilluwa	Feast	29,717.54
9	Mannar	Our Lady of Madu Shrine, Mannar (July)	Feast	1,000,000.00
10		Our Lady of Madu Shrine, Mannar (August)	Feast	1,000,000.00
11	Kandy	St. Anthony's Shrine, Wahakotte (June)	Feast	600,000.00
12	Jaffna	Our Lady of Good voyage	Feast	50,000.00
		Total		6,967,071.54

Source: Department of Chrisitian Religious Affairs

# 11.7.3 Granting Funds for the Development and Reconstruction of Christian Churches which Require Financial Assistance

Under this project it is expected to offer financial support to small scale reconstruction works of the churches and other religious institutions which need financial assistance.

**Table: 11.4** 

Diocese	Description	Amount (Rs.)	Progress
Colombo	Kandana St. Sebastian's Shrine - Renovations regarding church feasts	500,000.00	Completed
	Maggona St. Vincent's Home - Renovation of Electric circuits	133,603.01	Completed
	Maggona Calvary Shrine - Renovations during lenten season.	211,200.00	Completed

	Maradana Fatima Church - Renovations of the Church hall	308,000.00	Completed
Jaffna	Kachchathivu St. Anthony's Shrine Expences regarding the church feast(Allocation Transfer)	4,938,708.72	Completed
	Kilinochchi, Palaithivu St. Anthony's Church - Expences regarding the church feast	60,000.00	Completed
Kurunegal	Mawathagama Calvary Shrine Renovations during lenten season.	321,000.00	Completed
Galle	Hiniduma Calvary Shrine Renovations during lenten season.	300,000.00	Completed
	Ganegama St. Michael's Convent - Renovations	200,000.00	Completed
Kandy	Wasalakotta St. Anthony's Shrine - Expences for the church feast	287,310.86	Completed
Chilaw	Pallekandal St. Anthony's Shrine - Expences for the church feast	180,000.00	Completed
	Total	7,439,822.59	

# 11.7.4 Enhancement of Christian Religious Education and Evaluation of the services of Christian Sunday School Teachers

The objective of the government is that the development of the country should be both in physical and spiritual aspects. With a view to make this objective a reality, programs were implemented during 2018 in the following manner

#### 11.7.5 Providing uniforms to Sunday School Teachers

With a view to enhance Daham School education according to the policy of the Government, uniforms are provided to Daham School teachers who are dedicated for the purpose. It is arranged to provide Clergy uniform materials, shirt and trouser uniform materials and uniform sarees. Clergy uniform material and shirt and trouser material were distributed among dioceses. The tender for uniform sarees was awrded, and 3500 sarees were distributed up to 31/12/2018

Granting the allowance of Rs. 5000/= to Sunday School teachers for the purchase of library book allowance. Government takes action to grant this allowance with a view to appreciate the service of Daham School teachers.

**Table: 11.5** 

Diocese	No of Teachers	Amount (Rs)
Colombo	6101	30,505,000.00
Chilaw	2514	12,570,000.00
Kurunegala	926	4,630,000.00
Kandy	913	4,565,000.00
Ratnapura	466	2,330,000.00
Anuradhapura	230	1,150,000.00
Badulla	305	1,525,000.00
Galle	208	1,040,000.00
Jaffna	1522	7,610,000.00
Mannar	960	4,800,000.00
Batticaloa	596	2,980,000.00
Trincomalee	272	1,360,000.00
Total	15013	75,065,000.00

## 11.7.6 Special Spiritual Programs

Our contribution is made to various programmes to provide Daham knowledge to the Christian community all over the Island.

**Table: 11.6** 

Diocese	Programme	No. of	Amount
		Programmes	
Colombo	Children Programme	03	265,000.00
	Teacher Programme	01	5,000.00
Jaffna	Youth Programme	07	100,000.00
	Family Programme	06	60,000.00
	Drugs Prevention Programme	05	50,000.00
Trincomalee	Family Programme	01	20,000.00
Galle	Family Programme	02	40,000.00
Kandy	Youth Programme	02	75,000.00
	Drugs Prevention Programme	02	30,000.00
	Family Programme	01	28,000.00
Chilaw Children Programme		03	215,000.00
	Family Programme	03	30,000.00
	Youth Programme	02	20,000.00
	Drugs Prevention Programme	01	10,000.00
Kurunegala	Teacher traning Programme	01	30,000.00
	Family Programme	01	10,000.00
	Drugs Prevention Programme		10,000.00
Badulla	Personality Development	01	30,000.00
	Adult Catechism Pro	01	200,000.00
Rathnapura	Youth Programme	05	213,000.00

Drugs Prevention Programme		04	60,000.00
	Spiritual Programme	01	19,450.00
	Family Programme	02	20.000.00
Batticaloa	Spiritual Programme	01	15,000.00
	Exam Training	01	20,000.00
	Leadership Training	01	32,500.00
Mannar	Youth Programme	01	30,000.00
Anuradhapura	Children Programme	01	37,850.00
National	Spiritual Programme	04	158,747.00
Chrisitian	Children Programme	01	32.000.00
Total 1			

## 11.7.7 Activities of Sunday School and religious educational workshops

**Table: 11.7** 

	Diocese	Programme	Amount
1		Training Programs for New Sunday School Teachers	20,000.00
2		Training Programs for Sunday School Teachers	20,000.00
3	Kurunagala	Awareness Programme for government School Teachers	15,000.00
4		1 Special Educational Programme Through Development Officers	30,000.00
5		Training Programs for Sunday School Teachers	100,000.00
6		Practical Exam for Sunday School Teachers	50,000.00
7	Colombo	Children's Day	50,000.00
8		Education Programmes	58,060.00
9		Seminar for G.C.E A/L Christianity	20,000.00
10	Kandy	3 Seminars for Dharmacharya Examination	60,000.00
11		Teacher training Programs	20,000.00
12	Badulla	2 Dharmacharya Seminars	42,000.00
13		Seminar Of Christianity for G.C.E A/L Students	20,000.00
14	Jaffna	4 Education Programmes	100,000.00
15		25 Programmes through Development Officers	270,000.00
16	Mannar	1 Programme through Development Officers	10,000.00
17		1 Seminar Of Christianity for G.C.E O/L Student	10,000.00
18	Batticaloa 4 Special Educational Programme Through		40,000.00
	Development Officers		
19	Education Programme		10,000.00
20		Special Workshop for Sunday School Children	15,000.00
21		Seminar Of Christianity for G.C.E O/L Students	25,000.00

22	Rathnapura	Education Programme	24,260.00
23		3 Special Educational Programme Through	30,000.00
		Development Officers	
24		3 Special Training Programme for Novel Sunday	150,000.00
		School Teachers	
25	Chilaw	4 Special Educational Programme Through	40,000.00
		Development Officers	
26		Seminar for G.C.E A/L Exam	50,000.00
27	Trincomalee	04 Teacher Training Programes	100,000.00
28	National	National Catechetical and Bible Apostolate	1500,000.00
		Programme	
29	Christian	Youth Programme	300,000.00
	Churches		
		3,179,320.00	



Arch diocesan A/L Catholism Seminar



Chilaw diocesan Catechism workshop

#### 11.7.8 The Bible Quiz Contest

Since it is necessary to enhance the knowledge of Christian children on Holy Bible, National competition on Holy Bible was held as a competition, with a view to enhance the knowledge of Christian children.

The competions consisted of Quiz competition and Speech Competition in Sinhala, Tamil and English. The Final round of the competition was held at St. Peters College, Colombo and the prize awarding ceremony was held at Tower hall, Maradana on 15<sup>th</sup> September.

Total expenditure Rs.5.08 Million





All Island Bible quiz and speech competition and prize giving ceremony

#### 11.7.9 Promoting Christian Religious Literature

A short drama competition was held in Sinhala and Tamil medium. Twenty Sinhala teams participated in the competition. Ten teams were selected for the final competition by two initial rounds. Six teams took part in the Tamil medium competition. Six drama workshops were conducted in Sinhala and Tamil medium at various regions of the country

The prize awarding ceremony of the competition was held at Tower hall, Maradana on 15<sup>th</sup> September 2018.

Total expenditure Rs.4,998,426.85





The prize awarding ceremony of the short drama competition

#### 11.7.10 Development of Infrastructure Facilities for Pilgrims

**Table: 11.8** 

	Church	Programme	Amount (Rs)	Progress
1	Thalawila Shirine	Infrastructure Facilities	1,531,028.18	In Progress
2	Waligama Suvasahanaye Church	Infrastructure Facilities	1,019,541.50	Complete
3	St Anne's Church Kattimahana	Build Pilgrims House (Allocation transferred to District Secretary)	1,356,884.29	In Progress
	Total		3,907,453.97	

Source: Department of Chrisitian Religious Affairs

## 11.7.11 Development Assistance

**Table: 11.9** 

Ta			
Diocese	Description	Ammount (Rs)	
N	Catholic Bishop's Conference in Sri lanka - Renovation of the building	600,000.00	
National	National Catholic Centre for Social Communication Centre - Donation for the Mini Studio	300,000.00	
	14 Sunday School	225,333.75	
Jaffna	Kachchathivu St. Anthony's Shrine - Donation to buy Religious Equipments for church feast	475,000.00	
	Catechetical centre.Jaffna – To buy Computer	111,000.00	
	Pannipitiya Dikhathakma Our lady of Lourdes Church- Renovation of Sunday School Building	300,000.00	
	Rawathawaththa Lunawa Sts. Peter & Paul Church - Renovation of Sunday School Building	300,000.00	
Colombo	Pamunugama Wellabada St. Jude's Church- to buy chairs	95,000.00	
	Dalugama, Pamunuwila, St joseph Church –to buy Sound System	200,000.00	
Cl. il.	Dummalakotuwa, Church of Mary Immaculate - Construction of a Sunday School Building	250,000.00	
Chilaw	Puttlam, Baristerpura, Velankanni Matha Church - to buy a generator	175,000.00	
Galle	Weligama St. Dominican Convent - Construction of Toilets	300,000.00	
Kurunegala Millawa St. Joseph Vass Seminary - Renovation of th Building		300,000.00	
	Madu Kunchikulam St. Mary's Church - Consruction of a Bell tower	490,000.00	
Mannan	15 Sunday School –To buy Equipment	750,000.00	
Mannar	Catechetical Centre Mannar. To buy Equipment	517,926.50	
Anuradhapura Palugasdamana Holy Rosary Church - Constructions of the Sunday School Buildig		400,000.00	
Badulla, St. Mary's Cathedral - Constructions of the Sunday School Buildig		400,000.00	
Christian	Kegalle,Mallberiwatte Church	320,000.00	
Church of Ceylon- Jaffna Nallur St. Jame's Church - Parish Hall		490,000.00	
	Total	6,999,260.00	
		D 1:	

Source: Department of Chrisitian Religious Affairs

## 11.7.12 Rehabilitation of Religious Places with Historical Value

**Table: 11.10** 

Diocese	Church	Programm	Amount	Progress
		e		
Mannar	St. Mary's Shrine	Renovation	1,000,000.00	Complete
	Our lady of refuge church	Renovation	500,000.00	Complete
Jaffna	Bishop's House	Renovation	1,000,000.00	In progress
	St. Alosius church	Renovation	1,000,000.00	In progress
Rathnapura	St. Francis Saviour church, Gurugalla	Renovation	500,000.00	In progress
	St. Mary's Church, Maggona	Renovation	1,000,000.00	In progress
Colombo	Moratuwa willorawatta church	Renovation	600,000.00	In progress
	City Mission Church	Renovation	900,000.00	In progress
Chilaw	St. Anthony's Church	Renovation	1,000,000.00	Complete
Batticaloa	Our lady of refuge church	Infrastructur e facilities	1,000,000.00	Complete
	St.Mary's Cathedral	Renovation	1,000,000.00	Complete
	St. Joseph's Church	Renovation	1,000,000.00	In progress
Galle	Our lady of Matara Shrine	Renovation	1,000,000.00	In progress
	All Saint's Church Galle	Renovation	873,847.00	Complete
Kurunegala	St. Annes Church	Renovation	1,000,000.00	In progress
	St.Joseph Vaz Shrine, Mahagalgamuwa	Infrastructur e facilities	1,640,526.58	In progress
Kandy	Trinity Church, Nuwara-Eliya	Renovation	1,992,820.26	In progress
Christian Churches	City Mission Church	Renovation	900,000.00	In progress
	Total		17,007,193.84	

Source: Department of Chrisitian Religious Affairs





Construction of Infrastructure facilities at Our lady of refuge church, Batticaloa

#### 11.7.12 Lenten and Easter Programs

- Organized 30 Easter Programs
- Easter supplement issued with Dinamina Newspaper was distributed Rs.683,100.00
- Produced Passion Drama Rs.664,500.00
- Telecasting the Passion Drama Rs. 2,234,725.00

#### 11.7.13 Christmas program

Convey the Christmas message to Christian community by Organizing State Christmas Festival, launching of the Christmas postal stamp, holding the Christmas carol competition and contribution to Christmas programs organizing by churches. State Christmas Festival was held at Municipal Ground, Mannar on 16/12/2018. Christmas Stamp Art Competition was held and Stamp cancellation ceremony was held on 09.12.2018 at St. Sebastian Church, Moratuwa. Organized All Island Christmas Carol competition. Total Expenditure Rs.4,303,000.00

#### 11.7.14 Uplift Christian culture Liturgy and religious values

Contribution for the LATIN MASS organized by the Most Rev. Dr. Malcom Cardinal Ranjith, Archbishop of Colombo. Total Expenditure Rs. 1,500,000.00

#### 11.7.15 Purchasing Christian Publications and Distributing Library books

Provided 44 Library book parcels to Sunday Schools through Development Officers of the Department. Total Expenditure Rs. 806,983.75

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6 වන මහල, රක්ෂණ මන්දිරය, නො.21, වොක්ෂෝල් වීදිය, කොළඹ 02.

6 ஆம்மாடி ரக்சன மந்திரய இல:21, வொக்ஷல்வீதி கொமும்பு 02.

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